



KOREA



Sponsorship & Onsite Branding Opportunities

24 – 26 August 2027
COEX, Grand Intercontinental Seoul Parnas

* 10% VAT excluded in all pricing.

* Images shown may differ from the actual product.





Contents

A) Title Sponsorship

B) Contents Sponsorship

C) Onsite Sponsorship

- Exhibitor Seminar
- Conference Program Book Advertisement
- Onsite Items
- Onsite Banner / Poster
- Floor Sticker
- Ceiling Banner
- Stand Locator
- Product Showcase

D) Online Sponsorship

- Exhibitor List X Showroom Banner
- E-newsletter Article & Brand Logo
- Website Top Banner
- Online Matchmaking Platform Banner
- E-newsletters

E) Sponsorship Package

- Registration Package
- Exhibitor Showcase Package
- Advertisement Package
- CPHI- Bio Zone Package

A) Title Sponsorship

- Badges & Lanyards
- Event Show Bags
- Exhibitor Seminar
- Website Main Banner

* Only available to exhibitors with booths over 72 sqm



A) Title Sponsorship



A1) Badges & Lanyards



*The lanyard design and material can be customized per organizer requirements.

Sponsor provided logo and artwork placed on **badges & lanyards** offered for onsite printed badges.

PRICE: \$23,000

B5) Event Show Bags



Sponsor provided logo and artwork on event show bags.

**Canvas or Nonwoven
3,000 bags provided**

PRICE: \$20,700



A) Title Sponsorship



B1) Exhibitor Seminar



A **30-minute presentation**
(Q&A included) with your chosen topic
and speaker.

PRICE: \$1,000 / 1 session

C3) Website Top Banner



Top banner advertisement on
CPHI/ Hi Korea KR & EN website.

PRICE: \$6,500 / 2 months
PRICE: \$10,000 / 4 months
PRICE: \$13,000 / 6 months

PACKAGE PRICE: (6 months for Website Top Banner)
\$57,700 \$40,900(Exclusive)

B) Content Sponsorship

- Exhibitor Seminar
- Website Seminar Page Banner
- Logo Branding
- Ceiling Banner
- Memo Pads

* Location Limited to Hall D Seminar Room

* Only available to exhibitors with booths over 54 sqm.

* Exclusive 1 company per event



B) Contents Sponsorship



KOREA



Korea

B1) Exhibitor Seminar



The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research

PRICE: \$1,000 / 1 session

B2) Website Seminar Page Banner



Top Banner advertisement on CPHI/ Hi Korea's Seminar Page.

PRICE: \$5,200 / 2 months



B) Contents Sponsorship

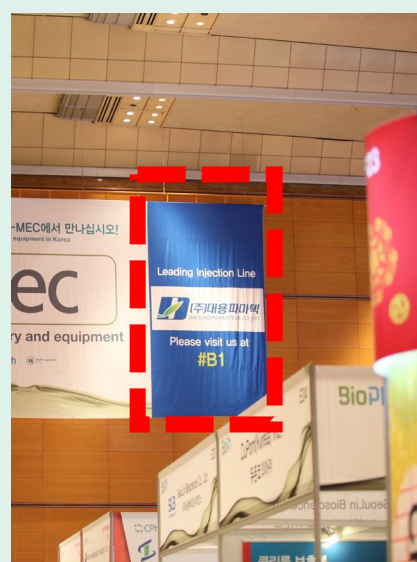
B3) Logo Branding



Logo placed in Seminar Room of
CPHI/ Hi Korea 2027

PRICE: \$5,700

B4) Ceiling Banner – In Hall or Lobby



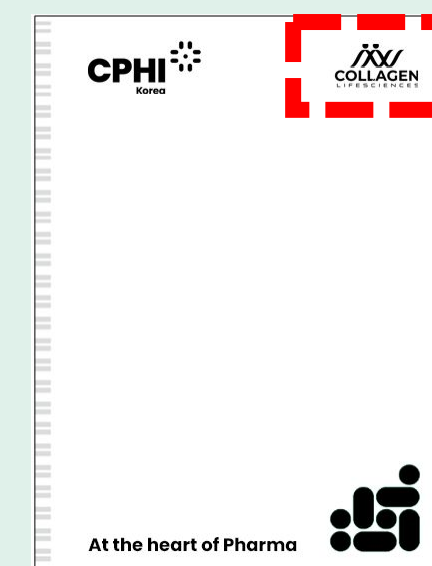
or



Raise your brand above the rest with ceiling
banners including your brand logo & booth number.
*Artwork must be prepared and submitted to the
Organiser 40 days before the event.

PRICE: \$5,000

B5) Memo Pads



Brand logo inserted to
memo pads distributed
to seminar attendees.

Quantity: 1,000

PRICE: \$6,900

PACKAGE PRICE: \$23,800 \$19,900 (Exclusive)

c) Onsite Sponsorship

- Exhibitor Seminar
- Conference Program Book Advertisement
- Onsite Items
- Onsite Banner
- Floor Sticker
- Ceiling Banner
- Stand Locator
- Product Showcase



c) Onsite Sponsorship

c1) Exhibitor Seminar

The exhibitor seminar is your 30-minute speaking space to share your company's latest products, developments and research.

- **Location:** In-hall Seminar Room
- **Time:** 30-minute (Q&A included)/ per session
- Podium, microphone, screen, beam projector and laptop provided.

PRICE: \$1,000 / 1 session for Exhibitor

PRICE: \$4,000 / 1 session for Non-Exhibitor

Optional Items

1. Video Recording: **\$1,400** 1 session
2. Online Platform Live Streaming with recording: **\$2,300** 1 session

*Presentation material must be provided by exhibitor.

*Please contact the Organiser for timetables and optional items.





CPHI KOREA Hi Korea



c) Onsite Sponsorship



C3) Memo Pads

Brand logo inserted to memo pads distributed to seminar attendees.

Quantity: 3,000
Color: Black & White
Availability: 5 companies

PRICE: \$19,500



C4) Pens

Brand logo inserted in pens distributed on-site and seminar rooms. These pens can also come in handy post-show!

Quantity: 3,000
Color: Black & White
Availability: Exclusive

PRICE: \$6,900



PACKAGE PRICE: ~~\$26,400~~ \$22,000



c) Onsite Sponsorship



C5) Event Show Bags

Brand logo on event show bags distributed onsite.

Quantity: 3,000
Nonwoven Only
Availability: Exclusive

PRICE: \$20,700



C6) Staff T-shirts

Brand logo & booth number inserted in staff T-shirts.

Quantity: 50
Availability: Exclusive

PRICE: \$5,000



C7) Water Bottles

Brand logo placed on water bottles placed in various locations onsite.

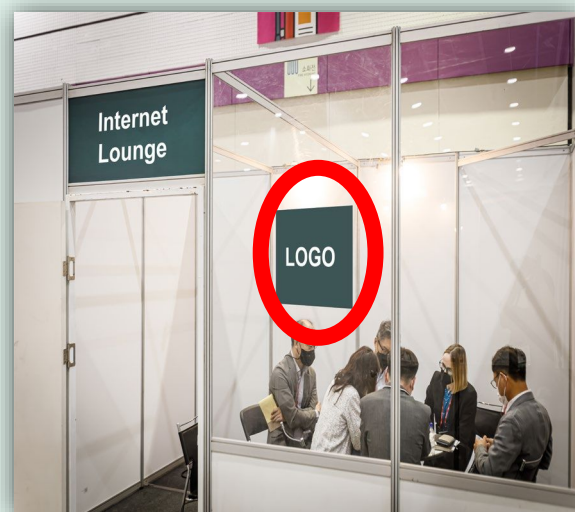
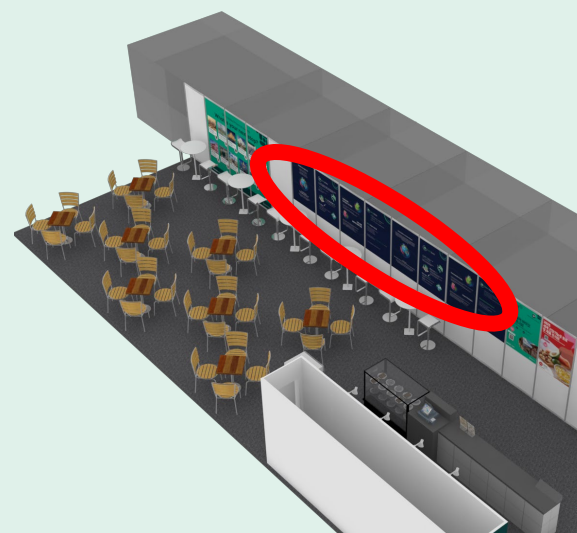
Quantity: 3,000
Availability: Exclusive

PRICE: \$6,500



c) Onsite Sponsorship

C8-1, 2) Onsite Banner / Poster



You can place logo graphics in your preferred location below.

VIP Room / 1:1 Matchmaking Room / Open Room / Cafeteria (Poster Only)

	C8-1) Banner	C8-2) Poster
Size	950mm*950mm	950mm*1,400mm
Price	\$2,300 / 1 banner	\$2,800/ 1 poster
	\$4,000 / 2 banners	\$5,000 / 2 posters
	\$5,000 1 banner(C8-1) + 1 poster(C8-2)	

C9-10) Floor Sticker



Brand logo and booth number on floor stickers.

*Locations to be plotted with the Organiser.

C9) In-hall **PRICE: \$2,200 / 1 sticker**

C10) Hall entrance **PRICE: \$4,000 / 1 sticker**

*For the availability, please contact the organiser



c) Onsite Sponsorship

C11-1) Ceiling Banner – in Hall



C11-2) Ceiling Banner – Lobby



Raise your brand above the rest with ceiling banners including your brand logo & booth number.

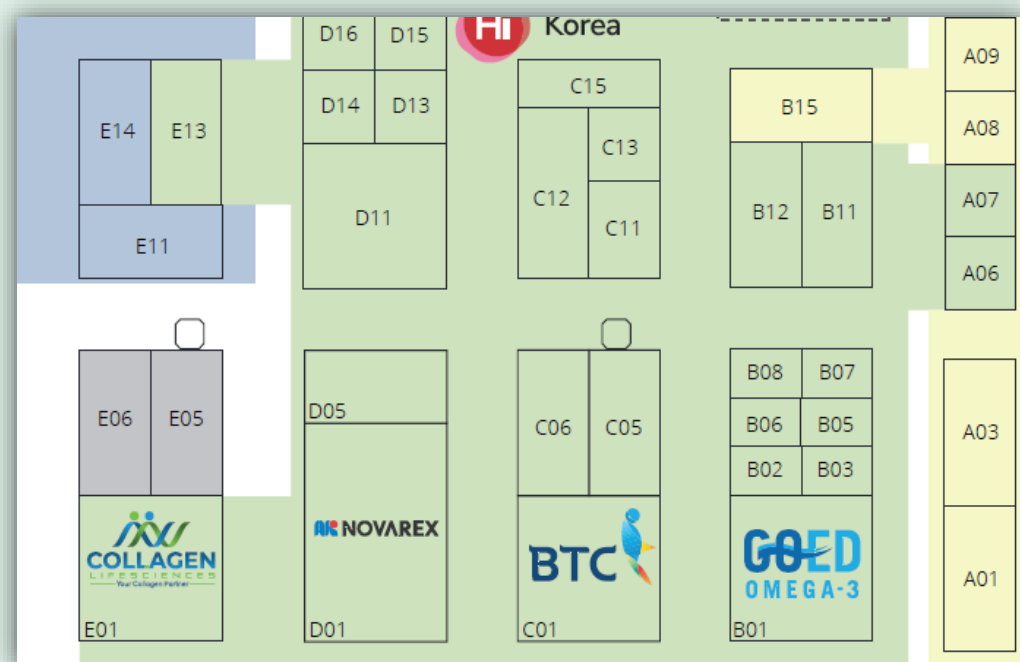
*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$5,000



c) Onsite Sponsorship

C12) Stand Locator



Have your brand logo on the floorplan at the entrance & around the exhibition floor, allowing attendees to navigate to your stand.

PRICE: \$2,300

C13) Product Showcase



Create a powerful initial impression on potential buyers at venue, where you can present your latest products in an impactful manner.

PRICE: \$2,800



c) Onsite Sponsorship

C14) Branded Cup



Exclusive!

Make a memorable impact by featuring your brand on every cup. Put your message directly in the hands of buyers and visitors throughout the event.

Quantity: 2,000 pcs
Availability: Exclusive

PRICE: \$5,000

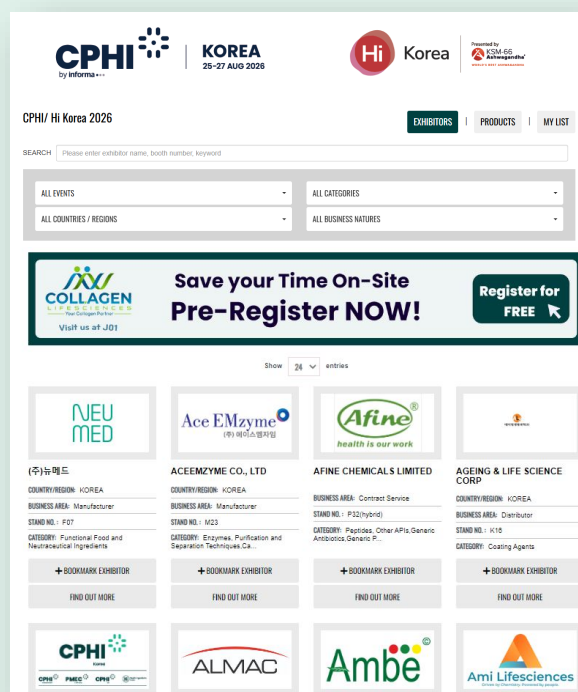
D) Online Sponsorship

- Exhibitor List X Showroom Banner
- E-newsletter Article & Logo
- Website Top Banner
- Online Matchmaking Platform Banner
- E-newsletters



D) Online Sponsorship

D1) Exhibitor List X Showroom Banner

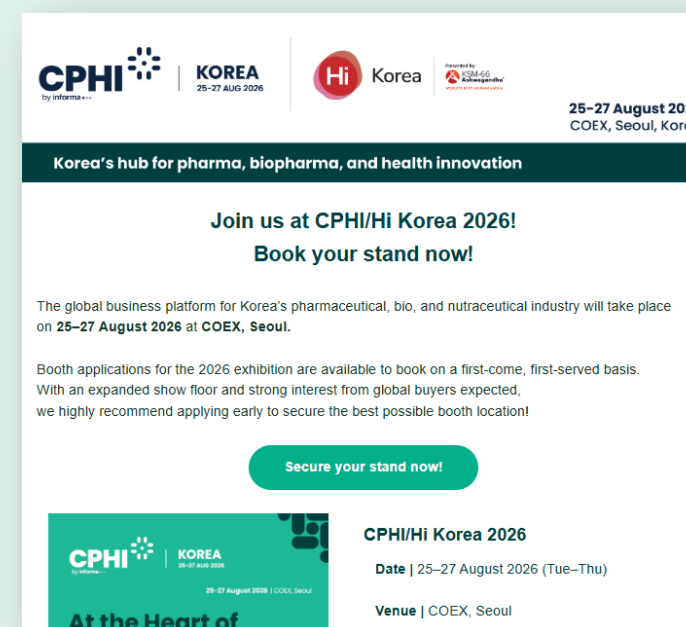


Main banner of Exhibitor List X Showroom.
(Rotating banner)

Size: 1,366(w) X 195(h) px
Availability: 3 companies

PRICE: \$6,000 (2 months)

D2) Sponsored Article & Brand Logo



Sponsored article and brand logo on e-newsletters sent
to global pharmaceutical professionals in our DB.

D2-1) Sponsored article PRICE: \$3,400 1 time (KR + EN)

*Sponsor must provide the material(within 100 words) in advance.

D2-2) Brand logo & link PRICE: \$2,000 1 time (KR + EN)

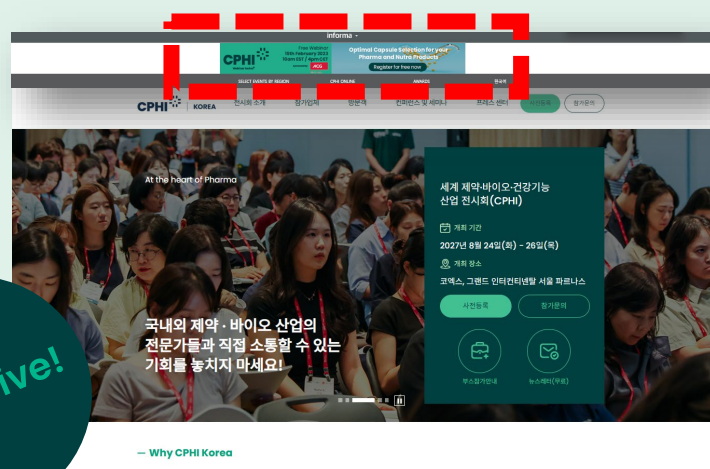
PACKAGE PRICE: \$5,400 \$4,500



D) Online Sponsorship



D3) Website Top Banner



Top banner advertisement on CPHI/ Hi Korea KR & EN website.

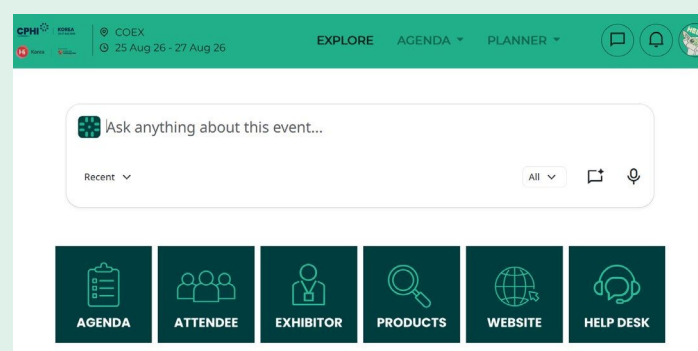
Availability: Exclusive

PRICE: \$6,500 / 2 months

PRICE: \$10,000 / 4 months

PRICE: \$13,000 / 6 months

D4) Online Matchmaking Platform banner



Banner advertisement on CPHI/ Hi Korea's Online Matchmaking Platform.

*Contact the Organiser for more details.

PRICE: \$4,000 / 2 months

D5) E-newsletters



Brand logo & link on e-newsletter sent to attendees of CPHI/ Hi Korea 2026.

**PRICE: \$2,000 1 time
(KR + EN)**

E) Sponsorship Package

- Registration Package
- Advertisement Package
- Innovation Package
- CPHI-Bio Zone Package



E1) Registration Package

Exclusively sponsor online and onsite registration to let your people know that your company is exhibiting at CPHI/ Hi Korea.
Your brand will be the first company attendees will see when they register and throughout the 3-day event.



E1-1) Main banner of the pre-registration page



PRICE: \$5,800

E1-2) Brand logo on onsite registration counter



PRICE: \$4,500

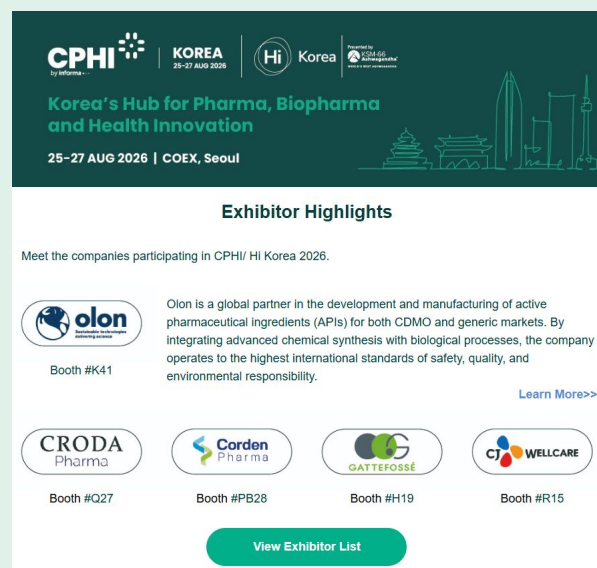
PACKAGE PRICE: \$10,300 \$8,750 (Exclusive)



E2) Advertisement Package

A great opportunity to capture your potential audience. Before and after the show, your company will be highlighted. During the show, your floor graphic will be positioned in a prominent area to catch the attention of attendees.

E2-1) Brand Logo & Link



Brand logo & link inserted in e-newsletter sent to CPHI/ Hi Korea DB.

PRICE: \$2,000 1 time (KR + EN)

E2-2) Floor Sticker



Brand logo and booth number on floor stickers.

*Locations to be plotted with the Organiser.

**Additional \$500 for stickers near the entrance.

PRICE: \$2,200 / 1 sticker

PACKAGE PRICE: \$4,200 \$3,500 (Exclusive)



E3) Innovation Package

C11) Ceiling Banner – In Hall or Lobby



or



Raise your brand above the rest with ceiling banners including your brand logo & booth number.

*Artwork must be prepared and submitted to the Organiser 40 days before the event.

PRICE: \$5,000

C13) Product Showcase



Create a powerful initial impression on potential buyers at venue, where you can present your latest products in an impactful manner.

PRICE: \$2,800

PACKAGE PRICE: \$7,800 \$6,000



E4) CPHI- Bio Zone Package

(Only available for exhibitors in Grand Intercontinental Seoul Parnas)

Happy Hour (50 people)



Catering provided for visitors at the exhibitor's booth (up to 50 persons)

Price: \$9,200

Inclusion: Food-Canape Tray, Desserts
Beverages- Wine, Beer, Juice, and Soda,
1x dedicated Staff Member

Product Showcase



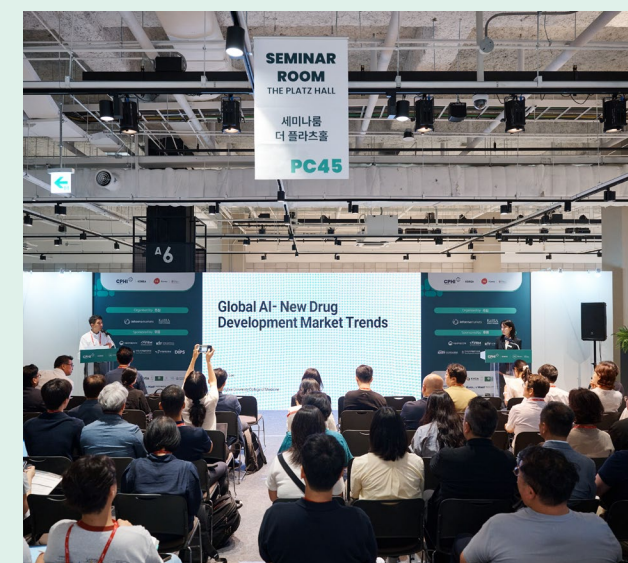
Product Showcase including product details & QR Code

PRICE: \$2,800

Amount: 1

Location: Grand Intercontinental Seoul
Parnas Grand Ballroom

Seminar (30mins)



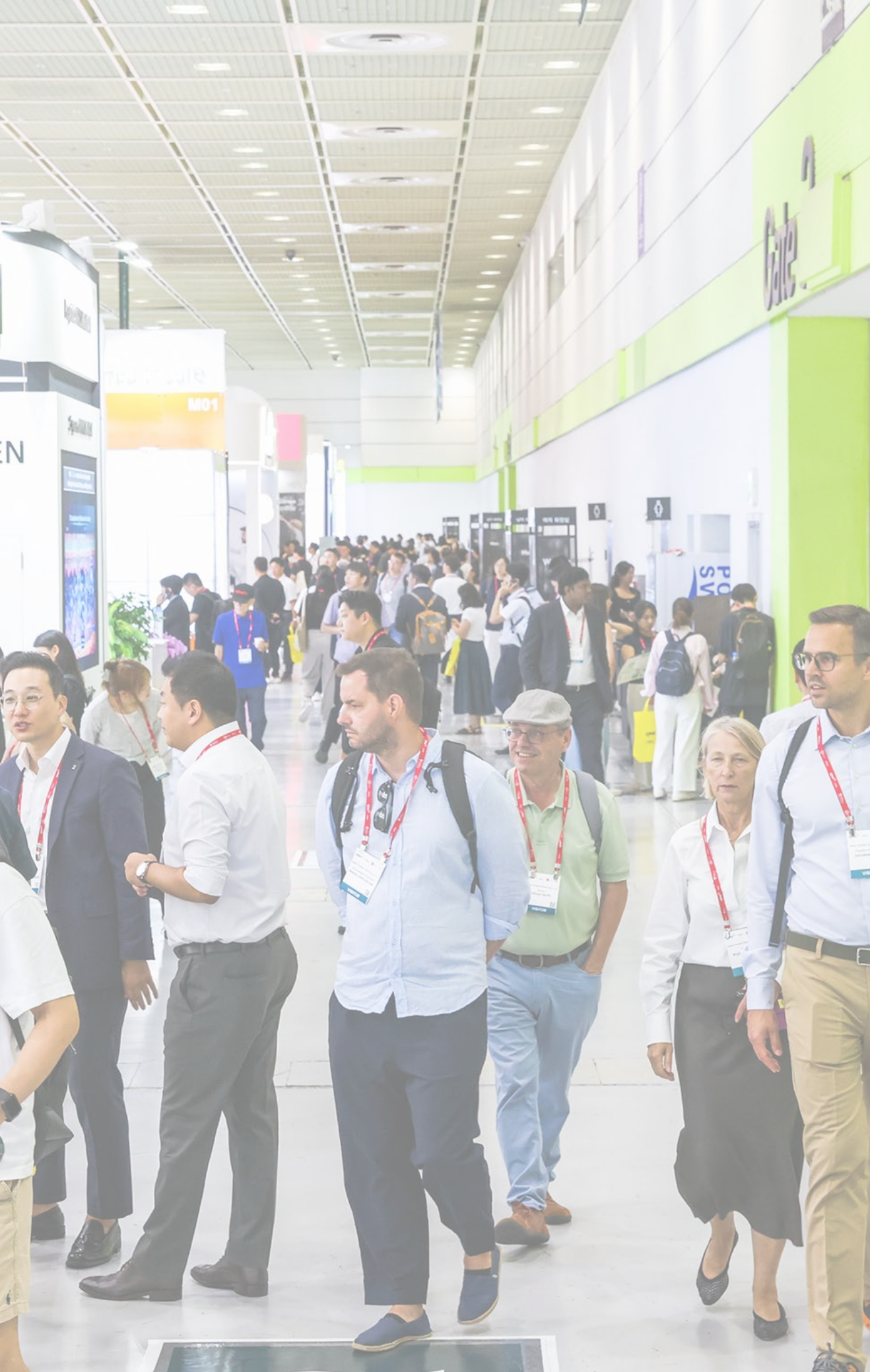
30-minute session introducing the latest bio technologies and new products

Price: \$1,000

Amount: 1 (30 minutes)

Location: Grand Intercontinental Seoul
Parnas Grand Ballroom

Package Price: ~~\$13,200~~ \$9,900 (VAT excluded)



KOREA



Book Your Sponsorship Today!

24 – 26 August 2027
COEX & Grand Intercontinental Seoul Parnas

Contact

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