



KOREA

CPHI Korea 2027 · Grand Intercontinental Seoul Parnas Sponsorship Packages

Step into the Future of Korea's Bio & Pharma Innovation

24-26 August 2027

Grand Intercontinental Seoul Parnas, COEX

12,000+

unique visitors

450+

exhibiting companies

70+

countries & regions

*2027 estimates

 **Book your stand now!**

Interested? Scan to inquire



Co-located with:  Korea

www.cphi.com/korea

     **#CPHI**



Why CPHI Korea

Find out why you should join CPHI Korea

1

3000+ Professionals with multi-decade expertise

Common Manufacturer

Buyers with real purchasing authority

Meet decision-makers with real purchasing authority. Plan your meetings ahead with our matchmaking app.

2

The full value chain, one platform

Experience pharma, bio, and nutraceutical sectors in the same three days. From exhibit to conference & seminar.

3

A global brand, trusted locally

CPHI opens doors: international exhibitors gain credibility with Korean partners. It is the most trusted pharma and bio hub in Korea.

4

A premium hall at the Grand Intercontinental

Hosted stands in Grand Intercontinental Seoul Parnas give you a setting for senior meetings, with Grand Ballroom seminar stages.

Korea Market Study

Korea is one of the fastest growing pharmaceutical markets in Asia and one of the most active licensing partners in the world.

29.2

billion USD

South Korea's pharmaceutical market in 2025

14.5

billion USD

Out-licensing deals signed by Korean pharma and biotech companies in 2025

43

approvals

Cumulative approvals of domestically developed new drugs as of April 2026

What's Exhibited

Premium space built for bio & pharma

Biotech

Bio Pharma

Bio processing

Digital Healthcare (IT Digital)

Cold Chain

CRO/CDMO

Pharma Ingredients

Finished Dosage Forms

API

Integrated Pharma

Fine Chemicals

Lab Equipment, Machinery & Packaging

Event Layout

A three-minute walk between COEX and Grand Intercontinental Seoul Parnas. This location offers added advantage of visitor synergy between two venues.

CPHI KOREA

Grand Intercontinental Seoul Parnas

3 min

Hi Korea CPHI KOREA

COEX

COEX Exhibition Zones

Pharmaceutical

Nutraceutical

Pharma Machinery

Bio

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Participation Package Options

Join CPHI Korea at Grand Intercontinental Seoul Parnas. A premium, hosted hall built for senior conversation, with the seminar stage, networking and marketing platform for your growth in Korea.

Diamond Sponsor

36m²

USD 45,000

VAT excluded

PACKAGE INCLUDES

- Logo on the fascia sign (Light Box)
- Graphic printouts (Light Box)
- Basic furniture
(1 information desk, 1 stool, 1 trash bin, carpet)
- 3 Table sets (3 tables, 9 chairs) [ⓓ]
- Company logo on the information desk
- Electricity 3kW, 3 sockets, lighting
- Storage room (1m x 1m)
- Meeting room (1 table, 2 sofas)
- 1 Barcode reader
- 2 Internet lines
- 2 Brochure racks
- 1 LED standing TV (40")

MARKETING OPPORTUNITIES

- Listing on the official website
- Item listing in the official website showroom
- Sponsor logo placement on the official website
- 1 Happy Hour (catering for 150ppl, networking) [ⓓ]
- Breakfast seminar sponsorship (incl. meals for 100ppl) [ⓓ]
- 2 Showcases [ⓓ]
- Exclusive newsletter distribution [ⓓ]
- Press release in newsletter (KR 100 chars / EN 50 words)
- Logo placement in newsletter
- Hall map & status board highlighting
- Logo on staff T-shirt (company/logo, booth no.) [ⓓ]
- Logo on exhibition hall banners [ⓓ]
- COEX Hall D ceiling banner
- COEX Hall D lobby banner
- Logo on event signage
- 3 Seminars (Grand Ballroom-30 min) [ⓓ]
- Logo in seminar room as content partner [ⓓ]
- Logo on visitor invitations
- 12 Lunch Boxes per day (24th-26th) [ⓓ]
- Onsite Interview

Exclusive – 1 company only

Own the show's headline moments. Breakfast seminar sponsorship, three seminars and the closing Happy Hour, from the largest stand in the hall.

ⓓ Items added or upgraded compared to Platinum

Platinum Sponsor

24m²

USD 25,000

VAT excluded

PACKAGE INCLUDES

- Logo on the fascia sign (Light Box)
- Graphic printouts (Light Box)
- Basic furniture
(1 information desk, 1 stool, 1 trash bin, carpet)
- 2 Table sets (2 tables, 6 chairs)
- Company logo on the information desk
- Electricity 3kW, 3 sockets, lighting [Ⓟ]
- Storage room (1m x 1m)
- Meeting room (1 table, 2 sofas) [Ⓟ]
- 1 Barcode reader
- 2 Internet lines
- 2 Brochure racks
- 1 LED standing TV (40")

MARKETING OPPORTUNITIES

- Listing on the official website
- Item listing in the official website showroom
- Sponsor logo placement on the official website
- 1 Happy Hour (catering for 100ppl, networking) [Ⓟ]
- 1 Showcase
- Press release in newsletter (KR 100 chars / EN 50 words) [Ⓟ]
- Logo placement in newsletter
- Hall map & status board highlighting [Ⓟ]
- COEX Hall D ceiling banner [Ⓟ]
- COEX Hall D lobby banner [Ⓟ]
- Logo on event signage [Ⓟ]
- 2 Seminars (Grand Ballroom-30 min) [Ⓟ]
- Logo on visitor invitations [Ⓟ]
- 8 Lunch Boxes per day (24th-26th) [Ⓟ]
- Onsite Interview [Ⓟ]

4 companies limited

A private meeting room, two seminars and a Happy Hour for 100 people. Premium visibility for four companies only.

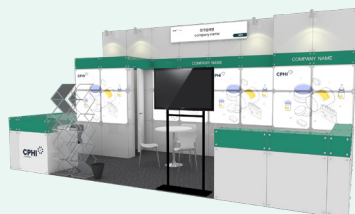
Ⓟ Items added or upgraded compared to Gold

Gold

18m²

USD 17,000

VAT excluded



A stage of your own: one 30-minute seminar, a showcase and a Happy Hour for 50 people.

PACKAGE INCLUDES

- Logo on the fascia sign (Light Box)
- Graphic printouts (Light Box)
- Basic furniture
(1 information desk, 1 stool, 1 trash bin, carpet)
- 2 Table sets (2 tables, 6 chairs)
- Company logo on the information desk
- Storage room (1m x 1m)
- Electricity 2kW, 2 sockets, lighting
- 1 Barcode reader
- 2 Internet lines
- 2 Brochure racks
- 1 LED standing TV (40")

MARKETING OPPORTUNITIES

- Listing on the official website
- Item listing in the official website showroom
- Sponsor logo placement on the official website
- 1 Happy Hour (catering for 50ppl, networking)
- 1 Showcase
- Logo placement in newsletter
- 1 Seminar (Grand Ballroom-30min)
- 6 Lunch Boxes per day (24th-26th)

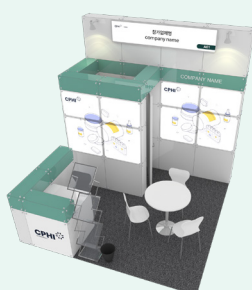
Items added or upgraded compared to Silver

Silver

9m²

USD 10,000

VAT excluded



A focused entry into Korea — fully fitted, with a Happy Hour for 20 people to host your prospects.

PACKAGE INCLUDES

- Logo on the fascia sign (Light Box)
- Graphic printouts (Light Box)
- Basic furniture
(1 information desk, 1 stool, 1 trash bin, carpet)
- 1 Table set (1 table, 3 chairs)
- Company logo on the information desk
- Storage room (1m x 1m)
- Electricity 1kW, 1 socket, lighting
- 1 Barcode reader
- 1 Internet line
- 1 Brochure rack

MARKETING OPPORTUNITIES

- Listing on the official website
- Item listing in the official website showroom
- 1 Happy Hour (catering for 20ppl, networking)
- 3 Lunch Boxes per day (24th-26th)

Items added or upgraded compared to Bronze / Pavilion

Bronze / Pavilion

6m²

USD 6,000

VAT excluded



Built, wired and ready — the fastest way onto the floor. Pavilion stands sit within a group or national pavilion.

PACKAGE INCLUDES

- Logo on the fascia sign
- Graphic printouts
- Basic furniture
(1 information desk, 1 stool, 1 trash bin, carpet)
- 1 Table set (1 table, 3 chairs)
- Company logo on the information desk
- Electricity 1kW, 1 socket, lighting
- 1 Barcode reader
- 1 Internet line
- 1 Brochure rack

MARKETING OPPORTUNITIES

- Listing on the official website
- Item listing in the official website showroom
- 2 Lunch Boxes per day (24th-26th)

*Package contents are subject to change at the organiser's discretion without prior notice
*Graphic images should be provided by the exhibitor

BOOK YOUR STAND

Talk to the CPHI Korea team

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