


16 - 18 September 2026 | Shenzhen Convention & Exhibition Center

Why Shenzhen? Let us show you!

Key statistics of the Chinese pharma market:

-  **2nd largest** pharma market in the world
-  Chinese pharma market was valued at **\$261.6Bn** in 2024, projected to surpass **\$307.6Bn** by 2028
-  Prescription drugs accounts for **89.1%** of total drug expenditure
-  Generic drug market projected to reach **\$222.1Bn** by 2028
-  Pharma packaging to reach **\$30.07Bn** by **2031**, driven by biologics demand.
-  AI in pharma growing at **41%+ CAGR**, reshaping drug discovery.

China pharmaceutical market size, USDbn



Greater Bay Area

The Greater Bay Area contributes approximately **12%** of China's total economy and is supported by **7** world-leading life sciences universities, forming one of the most dynamic innovation ecosystems in global healthcare.

Shenzhen Market Outlook

Shenzhen's GDP has surpassed **1.6 trillion RMB**. It has also seen an average annual growth rate of **10.2%** over the past three years, thanks in part to an influx of foreign capital.

Leading the Guangdong province, Shenzhen's economy is projected to grow at **6.3% CAGR**.

Biotech & Innovation

As a leading innovation hub, Shenzhen is advancing pharma through biologics, AI, and manufacturing.

The city is experiencing strong growth in biologics and high-value APIs, supported by scalable production capabilities.

AI and medtech innovation are transforming drug development, logistics, and next-generation therapies.

With **600+ exhibitors** and **15,000+ attendees** expected from around the world in 2026, CPHI & PMEC Shenzhen is South China's premier pharma event for networking, sourcing cost-effective solutions, and conducting business.

Shenzhen is one of China's fastest-evolving pharma markets and innovation hubs - position yourself at the center of its growth. **Register now!**