



A LOOK BACK:

CPHI SOUTH EAST ASIA 2026 HIGHLIGHTS

Part of
International Healthcare Week 2026



SOUTH EAST ASIA



Bangkok



Southeast Asia



Organised By:



Accreditation:



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CPHI South East Asia 2026 successfully concluded its annual gathering of the pharmaceutical community from 8-10 July 2026, at the Queen Sirikit National Convention Center in Bangkok, Thailand. As the leading pharmaceutical trade fair in the ASEAN region, the event delivered three days of intensive networking, business development, and knowledge sharing across the entire pharmaceutical supply chain.

2026 in Numbers



11,967 Attendees
from **71** countries



369 exhibiting companies
from **25** countries
showcasing the latest
innovations



90+ Conference and
technical seminar sessions



7 Country & Regional Pavilions: Bavaria (Germany), China, Egypt
India, Malaysia, South Korea and Thailand



4000+
Business matching requests

Highlights of CPHI South East Asia 2026

NETWORKING



International Healthcare Week 5K Run

A fun non-timed 5K race uniting industry professionals for a healthy, energized start to the day. Networking and fitness combined in one vibrant event.

Match & Meet

4000+ pre-scheduled meetings requests facilitated. AI-powered algorithm matching buyers and suppliers based on specific requirements.

Pharma Quest

An annual pharmacy knowledge quiz championship designed to inspire, connect, and challenge pharmacy students across the ASEAN pharmaceutical professionals.

Pharma Cleanroom Zone

Live demonstrations of contamination control solutions and cleanroom design and validation consultations offered visitors hands-on insights into sterile manufacturing and aseptic processing technologies.

Pharma Lab Zone

Hands-on experience with the latest analytical instruments allowed laboratory professionals to explore cutting-edge testing solutions and quality control equipment in an interactive environment.

Sustainability Square

The zone featured an innovative upcycling workshop where old t-shirts were transformed into new canvas bags, demonstrating practical sustainability principles and highlighting the pharmaceutical industry's commitment to environmental responsibility and sustainable practices.

EXPERIENCE



LEARNING



Conferences and Technical Seminars

90+ Conference and technical seminar sessions. Key focus areas: ASEAN regulatory harmonization, digital manufacturing, biosimilars and animal health.

Innovation Stage

Interactive exhibition zone spotlighting cutting-edge pharma packaging technologies, sustainable material solutions, and digital transformation. It features fast-paced, expert-led presentations and product showcases.

Pharma Innovation Hub

Showcasing Thailand's pharmaceutical research excellence, advanced therapeutics capabilities, and healthcare impact through collaboration between leading national institutions.

Sustainability Booth Design Awards 2026

Recognizing exhibitors who demonstrated exceptional commitment to sustainable exhibition practices through eco-friendly booth designs, renewable materials usage, and innovative green display solutions that aligned with environmental stewardship principles.

Award Categories

Gold Awards

ESM Co., Ltd.
Lonza (Thailand) Co., Ltd.

Silver Awards

Farmak International
Perfect Care Manufacturing SRL

Bronze Awards

Onimax Co., Ltd.
Medpac Company Limited

Best of Show Awards

Unique Industrial Products Co., Ltd.
Kirsch Biopharm GmbH
Dupont, USA

Attractive Awards

Lacto Mason Co., Ltd.
Gansons Private Limited
Brenntag Asia Pacific Pte.Ltd.



Exhibitor Overview

369
Exhibiting
companies

85%

**International
Exhibitors**

15%

Exhibitors from 

Exhibitors' Voice

"CPHI South East Asia is the ultimate one-stop hub for the regional pharma industry. It delivers three massive values in one place: direct sourcing to global innovation, instant networking with key decision-makers and partners, and market trend updates including urgent updates on regulatory matters. If you are in the pharma industry, this is the event you cannot miss."

Chaiyasit Rakcheep
Associated Director,
Sales and BD Capsugel
Lonza (Thailand) Co.,Ltd.

"I would like to welcome you all to CPHI Southeast Asia. Here you will find many interesting things, suppliers for machineries, packaging, consultants, and the whole supply chain for the pharmaceutical industry."

Ployphand Chotipatoomwan
Director
N.R. Industries Co., Ltd.

CPHI South East Asia is not only about showcasing technology. It is about connecting with customers, partners, and industry leaders, exchanging ideas and working together to shape the future of pharmaceutical manufacturing across the region."

Fabio Mazzotti
General Manager
IMA Pacific Company Limited

Exhibitor categories



Total Visitor
11,967

57.5%

**International
Visitor**



42.5%

Visitor from
Thailand

65%

**of attendees are
involved in decision
making process**

Visitor Overview

Top 10 Visitors by Country

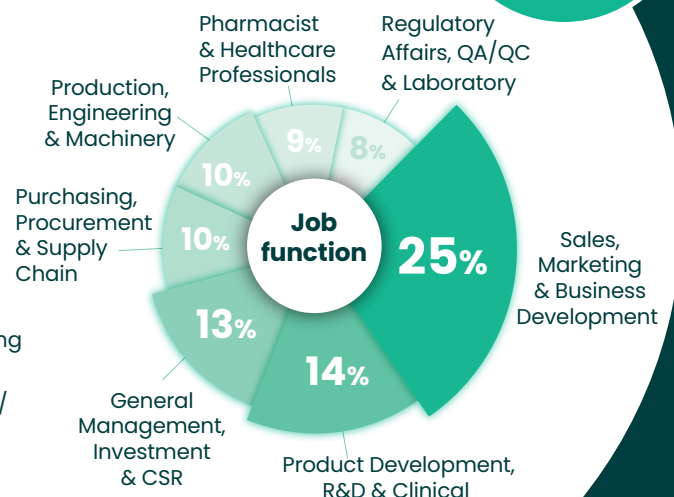
	Thailand		Philippines
	India		Myanmar
	China		Singapore
	Malaysia		Indonesia
	Vietnam		South Korea

Business Nature

Manufacturer / Innovator	30%
Distributor / Import-Export	24%
Academic, Government & Consultancy	12%
Retail, Pharmacy & Healthcare Provider	10%
Engineering, Technology & Contract Manufacturing	9%
Others / Press & Media	7%

Top 10 product categories by visitor interest

	API (Active Pharmaceutical Ingredients)		Pharmaceutical Packaging & Drug Delivery
	Biopharmaceuticals		Pharmaceutical Product / ATC Coding
	Generic APIs		Excipients
	Finished Dosage Formulations		Herbal Medicines & Herbal Ingredients
	Pharmaceutical Machinery & Technology		Natural Extracts



Visitors' Voice



Billy Urudra

Executive Director
MOPI (Malaysian Organisation
of Pharmaceutical Industries)

CPHI South East Asia in Bangkok 2026 delivered exceptional networking opportunities for pharmaceutical companies across ASEAN and globally. The event provided the perfect platform for business expansion and growth discussions.

As Malaysia positions itself as a regional hub for Asia Pacific, this event was invaluable for connecting with international investors and partners. The quality of attendees and business opportunities made this a truly eventful and fruitful experience.

I highly recommend this platform as essential for anyone looking to expand their pharmaceutical business in the region.



**Dr. Montaka
Teerachaisakul, Ph.D**

Assistant Director-General
Department of Thai Traditional and
Alternative Medicine (DTAM)

This year's event is significantly bigger with many more people attending than previous editions.

For companies interested in investing or establishing herbal medicine preparations, this event provides the ideal platform to understand policy directions and market opportunities.

I believe CPHI South East Asia will continue to grow, and next year will be even better for exhibitors looking to expand in the region.



**Dr. Sitthiphol
Puarattana**

Research Scientist
Chulabhorn Research Institute

CPHI South East Asia 2026 is quite exciting with many people, importers, and exporters that I think everyone would find beneficial for their industry and business.

There are extensive selections including raw materials, chemicals, hardware, software - whatever you can name for your biopharma industry.

It's a great opportunity to be here, and I'm grateful for the invitation to share insights on monoclonal antibody production trends and manufacturing processes.

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