

IICC, Yashobhoomi, New Delhi

Set Your Business Up for Success



Accelerate Your Vision in the Start-Up Market

Is your start-up poised to disrupt the pharmaceutical industry?

Does your idea have the potential to revolutionize a process, product, or approach?

Can your solution reach a wide audience?

Is your idea scalable for rapid growth?



Join the Start-Up Market at CPHI India 2026

Seize your opportunity to make an impact in the pharmaceutical industry. Connect with investors, customers, and potential partners, and gain the invaluable support you need to succeed.

Opportunity to put your business in front of:



800+
Exhibitors



35,000+
Attendees



45+
Pharma expert
speakers



Secure the Complete Start-Up Package

Whether you're looking for investment, mentorship or new partners, we'll help your business take its important first steps with our Start-Up Package. Including:



1. **Exhibition Space in the Start-Up Market:** Includes a 1-meter counter with graphics, 2 chairs, and a 1-meter backwall with graphic



2. **Two Exhibitor Badges for CPHI India 2026:** Provides access to all on-site content and networking opportunities.



3. **AI Matchmaking:** Ensures connections with the right partners to enhance business prospects.



4. **Lead Retrieval:** Facilitates the collection of leads and contact information from interactions.



5. **Event Profile :**Features your business in the online marketplace for increased visibility.



6. **Marketing Toolkit:** Equips you with tools to effectively promote your attendance and maximize engagement.

INR 1.75 lakhs* / USD 2000*

**plus taxes as applicable*

Do you qualify?

Your business will be assessed on the following criteria to ensure eligibility for the Start-Up Market.

- The entity should be a recognized Startup. The Startup should be incorporated as a private limited company or registered as a partnership firm or a limited liability partnership
- Be active in the pharma, biopharma, packaging, drug delivery or medical device sector
- An entity shall be considered as a startup up to 10 years from the date of its incorporation. Turnover should be less than INR 100 Crores in any of the previous financial years
- The Startup should be working towards innovation /improvement of existing products, services and processes and should have the potential to generate employment/ create wealth.
- Have a product which is either in proof of concept, prototype or commercialised stage
- We consider an essential characteristic of a start-up being a focus of growth and scalability
- Can commit to attending CPHI India in person
- An entity formed by splitting up or reconsutrctuon of an existing business shall not be considered a "Startup".

**Informa Markets reserves the right of refusal to applicants deemed not to fit the required criteria.*





Why exhibit as a Start-Up?

- **Global Reach:** CPHI India is South Asia's Premier exhibition for the pharmaceutical industry, offering extensive opportunities to connect both in-person and online via our marketplace, CPHI India Online.
- **Showcase and Network:** Showcase your product and connect with potential buyers, innovation scouts, investors, and peers all in one location.
- **Join a Leading Event:** Participate in CPHI India and align your business with key thought leaders in the pharmaceutical ecosystem.
- **Industry Insights:** Gain valuable insights into the pharmaceutical and biopharma markets, including the latest trends, regulatory updates, and market intelligence.
- **Proven Success:** With over 16 years of history, CPHI India has a track record of bringing together industry professionals for success. Secure your spot today and be part of shaping the future of pharma.

Please contact:

For International Enquiries

livia.folvarcikova@informa.com | +31 20 245 5361

For India Enquiries

kanishka.ahuja@informa.com | +91 98207 20785

