

Exhibitor guide



CPHI INDIA 2026



23-25 NOV 2026



**IICC, YASHOBHOOMI,
DWARKA, DELHI**



PMEC INDIA 2026



24-26 NOV 2026



**IEML, GREATER
GREATER NOIDA,
DELHI NCR**

YASHOBHOOMI

**Where India's pharma power
meets the world's medicine needs**

INDIA EXPO MART

**The powerhouse of pharmaceutical
machinery and technology**

Your CPHI & PMEC India exhibitor guide

Your
journey in
5 simple
steps

1

Step 1:

(Re)Book your stand – Reach out to your account manager

Make sure you have the best space at our event. Keep an eye out for a rebooking update, which will appear in your inbox one month before the show. Reach out to your show team account manager, and one of our staff will contact you with at least one proposed location.

[Book your stand >](#)

Deadlines and contact details for more information:

- Stand bookings for CPHI & PMEC India 2027 will open closer to the event during the last quarter of 2026
- Reach out to you account manager via email



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Step 2:

Promote your participation

ONLINE

Promote your participation ahead of the event with digital advertising and make sure you optimise your time at the event by scheduling meaningful meetings onsite. Our team can help you find the right platforms to advertise on and be noticed by CPHI & PMEC attendees and pharma professionals.

ONSITE

Unlock your brand's full potential with our exciting array of onsite sponsorship items! From outdoor branding to high-quality printed and digital signage, our range of opportunities will ensure your brand stands out from the crowd on the show floor.

[Learn more about our sponsorship opportunities >](#)



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Step 3:

Prepare for your event – Log into your Exhibitor manual

Your Exhibitor manual is a one-stop-shop for preparing for your event.

By logging into your manual, you will find information about your stand order forms, passes and your registration invitation link, as well as recommended suppliers, booking information for travel and accommodation, and the event timetable. Be sure to check the rules and regulations for the respective stand type that you have booked for the event.

We will also send a welcome email to your organisation's main representative, which will provide instructions for logging into the platform.

Deadlines and contact details for more information:

- Exhibitor manual will be open from **August**

For further questions, reach out to us via email to:

CPHI: E: manthan.parab.in@informa.com; harshvardhan.desai.in@informa.com

PMEC: E: rahul.parab@informa.com; kausar.shaikh@informa.com



A

3a. Register yourself and your staff to attend the event

As part of your Exhibitor manual, you will find your registration form, which lets you apply for exhibitor passes for your entire team. A confirmation email will be sent after submitting the form – please bring your confirmation email & business card to the event so you can collect your passes onsite.

Start registering your staff >

CPHI >

PMEC >

B

3b. Invite your clients and prospects to visit you at the event

Access "Invite your attendees" inside Marketing Tools to invite visitors directly using your allocated coupon codes. invitation emails along with discount coupons generated by the system will be automatically sent to your customers.

In addition, you can find various promotional opportunities, including email banners and other marketing collateral, which can support your presence at the event.

Access the Exhibitor manual >

CPHI >

PMEC >

Deadlines and contact details for more information:

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Step 4:

Update your company profile on CPHI Online

As an exhibitor, you also have the benefit of listing your company on CPHI Online. With over 90,000 unique visitors per month, your online company profile will help to drive 10x more leads.

[Check your profile >](#)



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Step 5:

Prepare for the event with our Event planner

The Event planner is an app tool to promote your company, connect with qualified leads, and organise your event experience. Take time to open the app before and after the show to plan your event and enjoy a seamless experience, with more time to prepare and elevate your event ROI. Download the app to maximise your show day experience and get all of your event essentials in one place.

Use the Profile matches feature to simplify your prospect outreach and preschedule meetings for valuable conversations onsite. CPHI will contact you nearer the date of the event with all the details you will need to access to the Event planner.

Deadlines and contact details for more information:

- Exhibitor Planner will be open from **September**

For further questions, reach out to us via email to:

Companies based outside of India:

cphicustomerservice@informa.com

Companies based in India:

cphipmec.in.marketing@informa.com;

neetu.gupta@ind-group.com



Timeline overview for exhibitors

August/ September

Login to the exhibitor manual and start reading the event rules & regulations

Begin working on forms submission

Need a letter of participation? Begin the visa process now. We can provide your "Letter of Participation" - Exhibitor Manual

Book your hotel in plenty of time for the best value - Exhibitor Manual

Start inviting your clients and prospects via our exhibitor invite toolkit - Exhibitor Manual

Start looking for a contractor and design and build your stand*

Review the Better Stands information - Exhibitor Manual

Get your stand designs ready and upload in Exhibitor manual (deadline: 25 October 2026)

Download the Event planner

Exhibitor registration is open - Exhibitor Manual

Rebooking opens for CPHI & PMEC India 2027. Check for your booking slot

October

Start thinking about required cleaning service, furniture and electricity needs etc.** - Exhibitor Manual

Planning to share a stand with sister company? Start to read the criteria and gather mandatory documents - Exhibitor Manual

Update your company profile - CPHI Online/ Digital platform

* Space Only Exhibitors ** Shell Scheme Exhibitors

Please refer to **Exhibitor manual** for the most complete and updated information.

CPHI & PMEC India 2026

Invite your clients and prospects to CPHI & PMEC India 2026 to meet you at your stand.

They will attend the show free of charge! Impress your network with personalised invitations. Take advantage of the exhibitor invite toolkit designed to promote your participation in the show with your own landing page, an email template, email signatures and social media graphics.

Retrieve your FREE invite:

CPHI

PMEC

A limited number of free tickets applied. The opportunity to use the free invite will be closed without notification as soon as it reaches the maximum capacity.

