

Post Show Report 2024

The event successfully concluded with 720 exhibiting companies and 21,159 unique attendees from 60 countries around the world. We invited the global pharma community to convene under one roof for three days of networking, forging important alliances and propelling the Japanese pharma sector forward.

Contact

International inquiries:
salesoperations@informa.com

Japan and Asia region:
promotion@cphijapan.com

Join us in 2025:





21,159
Unique
Attendees



29,434
Visits



720
Exhibiting
Companies



200+
Educational
sessions



60
Countries
represented

Co-located shows:

Japan
Medtec **Pharma**
IT & Digital Health Expo

 **JAPAN LIFE SCIENCE WEEK 2024**

Confirmed pavilions:

- China Pavilion
- Korea Pavilion
- Italy Pavilion
- Japan Pavilion by Japan Bulk Pharmaceutical Manufacturing Association (JBPMMA)
- Japan Pharmaceutical Excipients Council

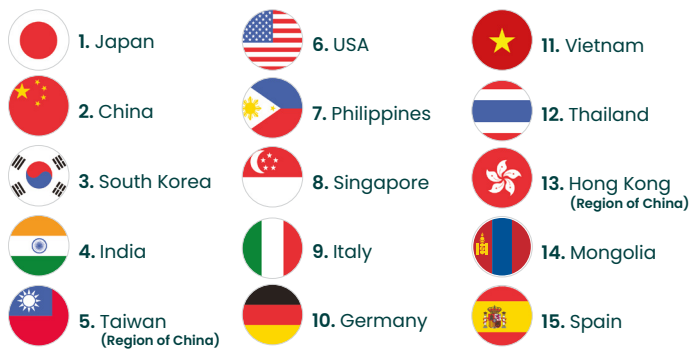
“It is one of the major events for entering into a highly regulated market.”

Dr. CP.Shastry, Pharma Synergies

“The event helps you to meet all your Japanese customers and suppliers at one place, under one roof.” Amit Pimpale, Indoco

Visitor Facts and Figures

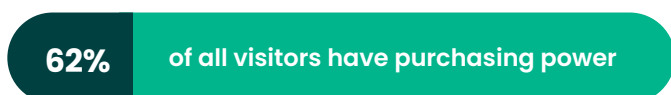
Top 15 visitor countries & regions:



Job Positions:

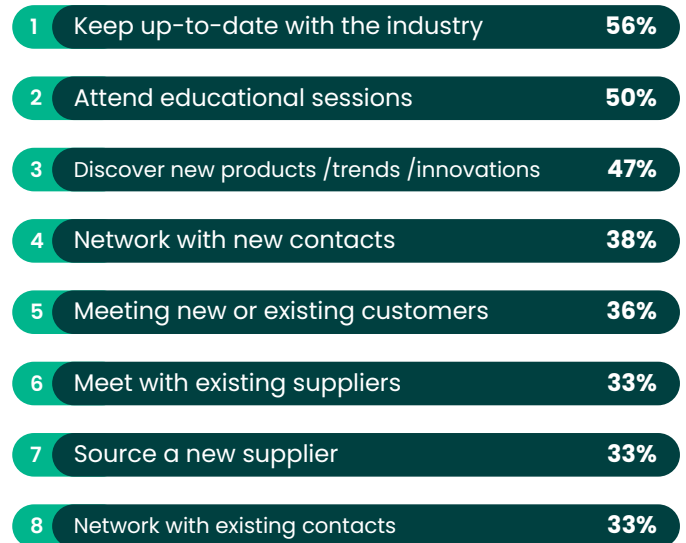


Visitor Purchasing Power:



Primary Purpose of attending

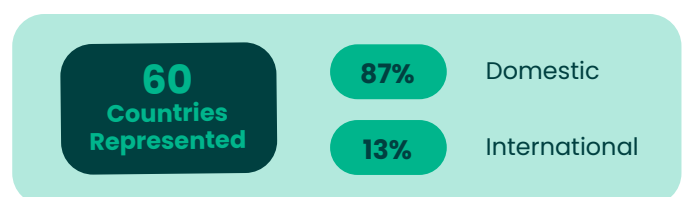
(Pharmaceutical Manufacturing Visitors):



Visitor facts:



Regional Visitor Breakdown:



Business categories:



Visitors primary interest

Ingredients	36%
Bio Pharma	20%
Pharma IT	18%
Pharma Machinery & Equipment	14%
Contract Services	10%
Packaging & Drug Delivery Services	4%

Companies in attendance include:

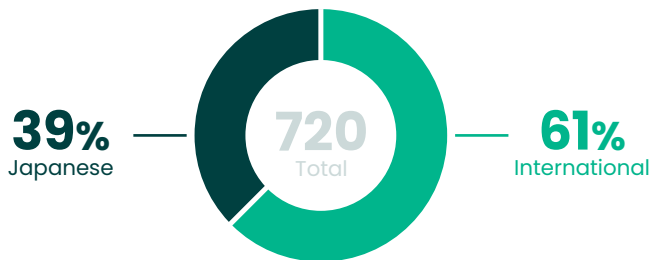
Canon Inc. *Fujitsu limited* Merck Ltd. **Nipro corporation**
SPERA PHARMA, Inc. Astellas Pharma Inc. **Aragen Life Sciences**
 Kojin **Teva api Japan LTD.** **API Corporation** Parexel International
AstraZeneca KK *Toray Medical Co.Ltd* *Taisho Pharmaceutical Co., Ltd.*
 Fuji Pharma Co.,Ltd. **Daiichi Sankyo Co., Ltd.** Taiho pharmaceutical
Tosoh Corporation **Takeda Pharmaceutical co ltd**
Novartis Pharma K.K. **Juzen Chemical Corporation**
Abbott Medical Japan LLC **MANAC Incorporated**
MARUZEN PHARMACEUTICALS CO.,LTD. Hetero Biopharma Ltd

"As a first time attendee in CPHI Japan, this event made me be more involved in Japanese contract manufacturing market and allowed me to identify potential business for the future."

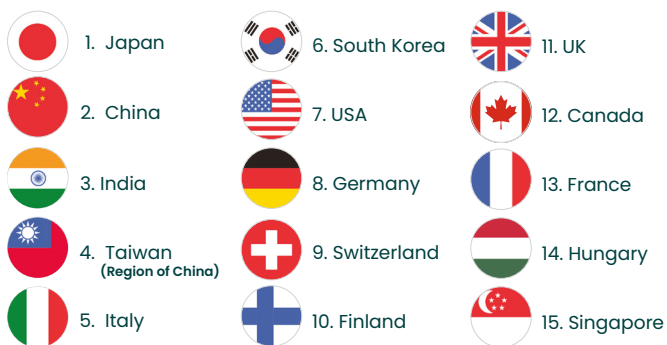
Marga Viñes, Senior Business Development Manager at **Grifols**

Exhibitor profile

International vs Domestic Exhibitors:

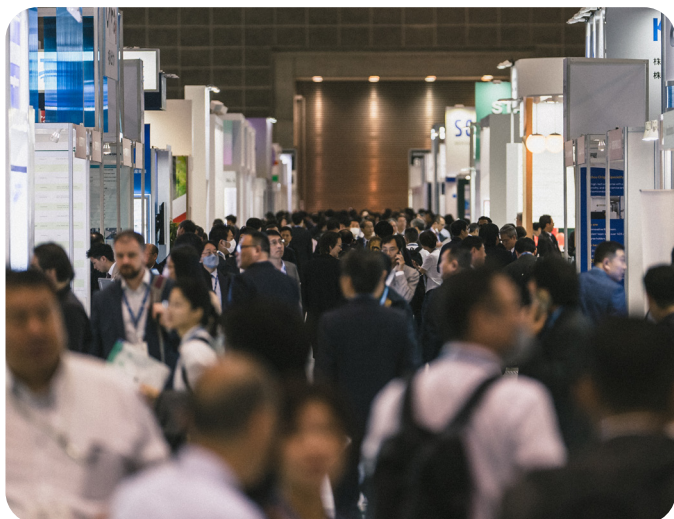


Top 15 exhibitor countries & regions:



Exhibitors include:

- 3M Healthcare
- AGC
- Agilent Technologies
- Ajinomoto
- Almac Group
- Charles River Laboratories
- Concord Biotech
- DKSH
- DR Reddy's Laboratories
- F.I.S. – Fabbrica Italiana Sintetici
- Fujifilm Toyama Chemical
- Heraeus
- IFF – International Flavors & Fragrance
- Lonza
- Mylan Laboratories
- Novartis Pharma
- Teva API



Exhibitor facts:

81% of exhibitors are satisfied with their experience

84% are likely to exhibit at CPHI Japan again

72% of exhibitors agree that attending CPHI Japan is important for their business

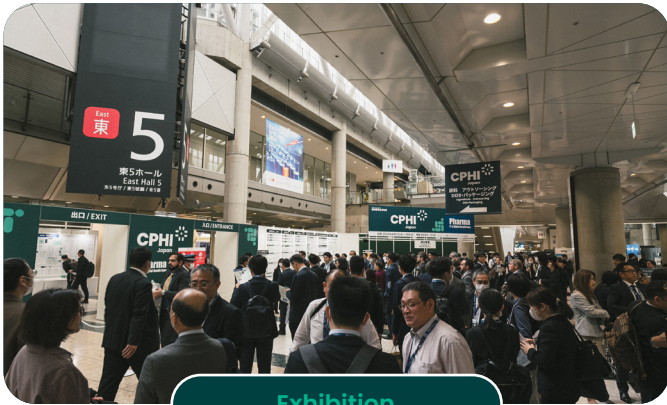
+25 NPS Exhibitors

“Attending CPHI Japan was a great experience and I have made many new connections. I would definitely recommend CPHI Japan to my colleagues and peers for business and networking opportunities in Japanese pharma.” 2024 visitor

Key objectives for exhibiting:

- Meet with existing clients **62%**
- Make new business contacts **62%**
- Increase brand awareness **55%**
- Generate new sales leads **40%**
- Keeping up to date with the industry **40%**
- Maintaining your position in the industry **34%**

Event Features



Exhibition



International Procurement Forum for APIs



Opening Ceremony



CPHI Women



Matchmaking



Networking Party



Conference



Networking

Thanks to our partners



CPHI Japan will return to Tokyo on 9-11 April 2025

-  **22,000+**
Unique attendees
-  **730+**
Exhibiting companies
-  **60+**
Countries represented



Book your stand now at: