



26-28 November 2024

India Expo Center, Greater Noida, Delhi NCR

Set Your Business Up for Success

Accelerate Your Vision in the Start-Up Market

- Is your start-up poised to disrupt the pharmaceutical industry?
- Does your idea have the potential to revolutionize a process, product, or approach?
- · Can your solution reach a wide audience?
- Is your idea scalable for rapid growth?

Join the Brand-New Start-Up Market at CPHI & PMEC India '24

Seize your opportunity to make an impact in the pharmaceutical industry. Connect with investors, customers, and potential partners, and gain the invaluable support you need to succeed.





#CPHIINDIAStartUpMarket

Secure the Complete Start-Up Package

Whether you're looking for investment, mentorship or new partners, we'll help your business take its important first steps with our Start-Up Package. Including:



1. Exhibition Space in the Start-Up Market: Includes a 1-meter counter with graphics, 2 chairs, and a 1-meter backwall with graphic.



2. Two Exhibitor Badges for CPHI India 2024: Provides access to all on-site content and networking opportunities.



3. AI Matchmaking: Ensures connections with the right partners to enhance business prospects.



 Lead Retrieval: Facilitates the collection of leads and contact information from interactions.

5. Event Profile : Features your business in the online marketplace for increased visibility.



6. Marketing Toolkit: Equips you with tools to effectively promote your attendance and maximize engagement.

INR 3 lakhs* / USD 3750*

*plus taxes as applicable

Please contact:

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Do you qualify?

Your business will be assessed on the following criteria to ensure eligibility for the Start-Up Market.

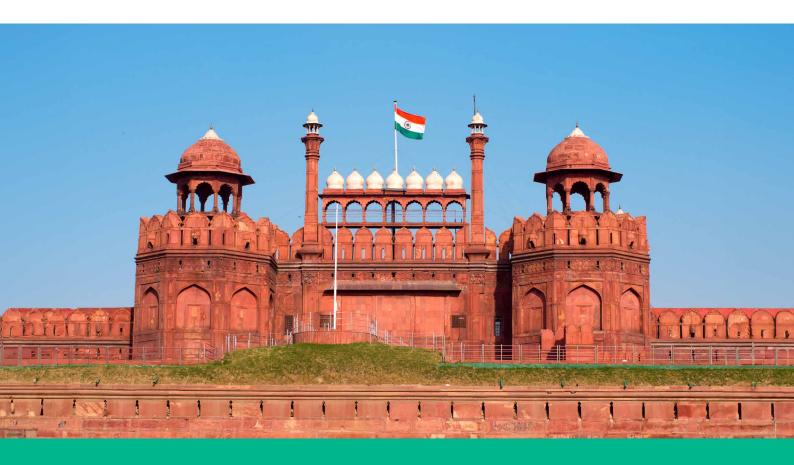
- The entity should be a recognized Startup. The Startup should be incorporated as a private limited company or registered as a partnership firm or a limited liability partnership
- Be active in the pharma, biopharma, packaging, drug delivery or medical device sector
- An entity shall be considered as a startup up to 10 years from the date of its incorporation. Turnover should be less than INR 100 Crores in any of the previous financial years
- The Startup should be working towards innovation/ improvement of existing products, services and processes and should have the potential to generate employment/ create wealth.
- Have a product which is either in proof of concept, prototype or commercialised stage
- We consider an essential characteristic of a start-up being a focus of growth and scalability
- Can commit to attending CPHI India in person
- An entity formed by splitting up or reconsutrctuon of an existing business shall not be considered a "Startup"Has not exhibited before at CPHI India

*Informa Markets reserves the right of refusal to applicants deemed not to fit the required criteria.



Why exhibit as a Start-Up?

- **Global Reach:** CPHI & PMEC India is South Asia's Premier exhibition for the pharmaceutical industry, offering extensive opportunities to connect both in-person and online via our marketplace, CPHI & PMEC India Online.
- **Showcase and Network:** Showcase your product and connect with potential buyers, innovation scouts, investors, and peers all in one location.
- Join a Leading Event: Participate in CPHI & PMEC India and align your business with key thought leaders in the pharmaceutical ecosystem.
- **Industry Insights:** Gain valuable insights into the pharmaceutical and biopharma markets, including the latest trends, regulatory updates, and market intelligence.
- **Proven Success:** With over 16 years of history, CPHI & PMEC India has a track record of bringing together industry professionals for success. Secure your spot today and be part of shaping the future of pharma.







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