



26- 28 November 2024

India Expo Center, Greater Noida, Delhi NCR

Set Your Business Up for Success

Accelerate Your Vision in the Start-Up Market

- Is your start-up poised to disrupt the pharmaceutical industry?
- Does your idea have the potential to revolutionize a process, product, or approach?
- Can your solution reach a wide audience?
- Is your idea scalable for rapid growth?

Join the Brand-New Start-Up Market at CPHI & PMEC India '24

Seize your opportunity to make an impact in the pharmaceutical industry. Connect with investors, customers, and potential partners, and gain the invaluable support you need to succeed.

Who we are



2000+
Exhibitors



50000+
Attendees



45+
Pharma expert
speakers



#CPHIINDIAStartUpMarket



Secure the Complete Start-Up Package

Whether you're looking for investment, mentorship or new partners, we'll help your business take its important first steps with our Start-Up Package. Including:



- 1. Exhibition Space in the Start-Up Market:** Includes a 1-meter counter with graphics, 2 chairs, and a 1-meter backwall with graphic.



- 2. Two Exhibitor Badges for CPHI India 2024:** Provides access to all on-site content and networking opportunities.



- 3. AI Matchmaking:** Ensures connections with the right partners to enhance business prospects.



- 4. Lead Retrieval:** Facilitates the collection of leads and contact information from interactions.



- 5. Event Profile :** Features your business in the online marketplace for increased visibility.



- 6. Marketing Toolkit:** Equips you with tools to effectively promote your attendance and maximize engagement.

INR 1.50 lakhs* / USD 1800*

**plus taxes as applicable*

Please contact:

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Do you qualify?

Your business will be assessed on the following criteria to ensure eligibility for the Start-Up Market.

- The entity should be a recognized Startup. The Startup should be incorporated as a private limited company or registered as a partnership firm or a limited liability partnership
- Be active in the pharma, biopharma, packaging, drug delivery or medical device sector
- An entity shall be considered as a startup up to 10 years from the date of its incorporation. Turnover should be less than INR 100 Crores in any of the previous financial years
- The Startup should be working towards innovation/ improvement of existing products, services and processes and should have the potential to generate employment/ create wealth.
- Have a product which is either in proof of concept, prototype or commercialised stage
- We consider an essential characteristic of a start-up being a focus of growth and scalability
- Can commit to attending CPHI India in person
- An entity formed by splitting up or reconstituting of an existing business shall not be considered a "Startup" Has not exhibited before at CPHI India

**Informa Markets reserves the right of refusal to applicants deemed not to fit the required criteria.*



Why exhibit as a Start-Up?

- **Global Reach:** CPHI & PMEC India is South Asia's Premier exhibition for the pharmaceutical industry, offering extensive opportunities to connect both in-person and online via our marketplace, CPHI & PMEC India Online.
- **Showcase and Network:** Showcase your product and connect with potential buyers, innovation scouts, investors, and peers all in one location.
- **Join a Leading Event:** Participate in CPHI & PMEC India and align your business with key thought leaders in the pharmaceutical ecosystem.
- **Industry Insights:** Gain valuable insights into the pharmaceutical and biopharma markets, including the latest trends, regulatory updates, and market intelligence.
- **Proven Success:** With over 16 years of history, CPHI & PMEC India has a track record of bringing together industry professionals for success. Secure your spot today and be part of shaping the future of pharma.



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