

**CPHI Europe 2024**  
**CPHI Milan 35 Years - LinkedIn Competition**  
**Terms and Conditions**

**INTRODUCTION**

Informa Markets B.V. (**Informa**), the organiser of CPHI Europe 2024 (the **Event**), is running a lucky draw competition where each eligible person who follows the Event's LinkedIn page and shares Informa's LinkedIn post about the "CPHI Milan 35 Years - LinkedIn Competition" with a comment stating what the person is "*most excited about at the Event*" shall have the opportunity to win "LEADER" or "EXPLORER" Event tickets or have their existing ticket to the Event upgraded (the **Competition**).

The terms and conditions below govern the Competition (**Terms and Conditions**). Please read these Terms and Conditions carefully and thoroughly. If you have any questions about any aspect of the Competition or these Terms and Conditions, please contact [cphicustomerservice@informa.com](mailto:cphicustomerservice@informa.com)

**1. THE PROMOTER**

1.1. The promoter is Informa Markets B.V. with its address at Strawinskylaan 763, WTC, Tower Ten, 1077XX Amsterdam, Netherlands.

**2. THE COMPETITION**

- 2.1. The title of the competition is CPHI Milan 35 Years - LinkedIn Competition.
- 2.2. Subject to these Terms and Conditions, if an eligible person follows the Event's LinkedIn page and shares Informa's LinkedIn post about the Competition with a comment stating what the person is "*most excited about at the Event*" then the person agrees to be bound by these Terms and Conditions and shall be a participant in the Competition (the **Participant**, or together **Participants**, also referred to as '**you**' and '**your**').
- 2.3. A Participant shall be successful in the Competition if they are randomly selected by Informa after the Competition has closed.
- 2.4. Three successful Participants shall each win (as applicable): (i) the opportunity to select one "LEADER" Event bundle ticket or two "EXPLORER" Event bundle tickets, provided the Participant is not already registered to attend the Event; or (ii) a "LEADER" Event bundle ticket upgrade, provided the Participant is already registered to attend the Event and holds a Standard or Explorer Event bundle ticket).
- 2.5. The successful Participant shall be randomly selected by Informa between 10 September 2024 and 13 September 2024 (after the Competition has closed) and shall be contacted on or before 13 September 2024.

**3. ELIGIBILITY**

- 3.1. The Competition is open to all Participants aged 18 years or over, **except**:
  - 3.1.1. employees of Informa or any of its affiliates;
  - 3.1.2. employees of agents or contractors of Informa or any of its affiliates who are professionally connected with the Competition or its administration (including InGo);
  - 3.1.3. members of the immediate families or households of people mentioned in 3.1.1 and 3.1.2 above;
  - 3.1.4. sanctioned or embargoed individuals or residents of a sanctioned or embargoed country according to applicable international trade sanctions, as updated from time to time; and
  - 3.1.5. any Event attendee that has already purchased a "LEADER" Event bundle ticket.
- 3.2. Participants can take part in the Competition from 2 September 2024 up to and including 11:59pm on 9 September 2024. Only persons that satisfy the requirements to become Participants during this period shall qualify for the Competition.
- 3.3. There is no charge to participate.
- 3.4. In entering the Competition, you confirm that you are eligible to do so and eligible to claim such prizes as are described in these Terms and Conditions. Informa may require you to provide proof that you are eligible to enter the Competition.
- 3.5. Informa reserves all rights to disqualify you at any point during the Competition if your conduct is contrary to the spirit or intention of the Competition.

**4. THE PRIZES**

- 4.1. Any prizes or vouchers may be subject to their own terms and conditions.
- 4.2. Participants acknowledge that to use an Event ticket a Participant may be required to register for the Event and complete a registration process including providing personal information.
- 4.3. Any costs incurred that are ancillary or incidental to the fulfilment or enjoyment of the prizes are the responsibility of the Participant.
- 4.4. Informa reserves the right to replace the prize with an alternative prize of equal or higher value if circumstances beyond

Informa's control (in Informa's discretion) make it necessary to do so.

- 4.5. The prizes are not negotiable or transferable. There is no cash alternative for any prize.
- 4.6. Informa shall not accept responsibility for prize vouchers that are lost, mislaid or damaged regardless of cause.

## **5. CLAIMING THE PRIZES**

- 5.1. Any prizes to register to attend the Event shall be issued to the email address provided by the successful Participant through LinkedIn. If the successful Participant is already registered to attend the Event and has won a bundle ticket upgrade, the Participant will need to provide the registration key from the original event registration email to claim the upgrade.
- 5.2. Informa shall not be liable for the inability of a Participant to obtain any prize due to the Participant's circumstances, actions or inactions including: (i) if a Participant cannot access or use a prize in their geographic location; (ii) due to a Participant's failure to check spam and/or junk folders for communications; or (iii) where a Participant provides an incorrect email address.
- 5.3. Prizes cannot be claimed by a third party on the Participant's behalf.

## **6. LIMITATION OF LIABILITY**

- 6.1. Insofar as is permitted by law, Informa shall not in any circumstances be responsible or liable to compensate any Participant, or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up a prize or participating in the Competition, except where personal injury or death is caused by the negligence of Informa. Your statutory rights are not affected.
- 6.2. Notwithstanding anything to the contrary in these Terms and Conditions, Informa reserves the right to cancel or postpone this Competition at any time at its sole discretion. In the event that the Competition is cancelled or postponed, Informa shall use commercially reasonable endeavours to notify entrants of such cancellation. Whilst Informa shall try to notify all entrants, it shall not be liable to any entrant for any loss or damage caused by such cancellation.
- 6.3. Participant agrees and acknowledges that to enter the Competition and use any prizes they may be directed to a third-party website that is not owned, operated or controlled by Informa.
- 6.4. Informa has no association with, and is not responsible or liable for any third-party platform, web-site, products, services or vouchers. All Participants are responsible for downloading, accepting and complying with third-party terms and conditions, licences, and/or privacy policies applicable to the receipt and use of third-party platform, web-sites, products, services or vouchers.
- 6.5. Informa accepts no responsibility for failure of a Participant to successfully participate in the Competition due to technical fault, technical malfunction, website availability, computer hardware or software failure, satellite, network or server failure of any kind.
- 6.6. Informa does not guarantee or warrant that any content available for downloading from third-party platforms and/or applications shall be free from infections, viruses and/or other code that has contaminating or destructive properties. The Participant is responsible for implementing sufficient procedures and virus checks.

## **7. DATA PROTECTION AND PUBLICITY**

- 7.1. If you are a Participant, you agree that Informa may use your name, image, job title, company name and country of residence to announce participants of the Competition and for any other reasonable and related promotional purposes.
- 7.2. By entering the Competition, you agree that any personal information provided by you for the Competition may be held and used by Informa or its agents and suppliers to administer the Competition. Informa collects, uses and protects personal data in accordance with its privacy policy, which can be found here: <https://www.informamarkets.com/en/privacy-policy.html>.
- 7.3. Any personal data supplied to any third-party applications or websites may be subject to any applicable privacy policies of such third-party applications or websites.

## **8. GENERAL**

- 8.1. If there is any reason to believe that there has been a breach of these Terms and Conditions, Informa, at its sole discretion, reserves the right to exclude you from participating in the Competition.
- 8.2. Informa reserves the right to hold void, suspend or amend the prizes or Competition where it becomes necessary to do so at its sole discretion.
- 8.3. By entering this Competition, participants warrant that there is no legal prohibition on them to enter and participate in the Competition, and participating does not contravene any laws in the jurisdiction or location in which they make their entry.
- 8.4. To the furthest extent permitted by law, Informa shall not be liable to pay any taxes in relation to awarding the prizes. Any such taxes shall be the responsibility of the relevant Participant.
- 8.5. In attending the Event, entrants agree to abide by the terms and conditions applicable to visitors of the Event.
- 8.6. These Terms and Conditions shall be governed by English law and the parties submit to the exclusive jurisdiction of the English courts.