



Post Show Report 2024

CPHI Milan celebrated its 35th anniversary in spectacular fashion, marking our most successful event in history.

For three days, the global pharma supply chain came together in an unparalleled display of networking, collaboration, and innovation. With record-breaking numbers and a vibrant atmosphere, CPHI Milan truly embodied the heart of the pharma world. Explore our post-show report for a closer look at the companies, countries, and professionals who made this milestone event one for the history books. Don't miss the impressive stats and key highlights from this unforgettable edition!

8-10 October 2024 | Milan, Italy



58,664
Attendees



2,838
Exhibitors



> **RECAP:** CPHI Milan 2024

CPHI Milan's 35th anniversary set new attendance records.

The excitement extended beyond the show floor, with our community actively engaging both onsite and online through #CPHIMilan.

The vibrant atmosphere was felt across social media, connecting pharma professionals from around the globe. We are thrilled to share the highlights of this historic event in our recap, showcasing the energy, innovation, and connections that defined this milestone celebration.

CPHI Milan Post Show Report 2024

Attendance overview

Total attendance (exhibitors and visitors)	58,664
Visitor attendance	25,130
Exhibiting companies	2,838



CPHI Milan digital footprint



LinkedIn
followers

41,099



Facebook
followers

43,720



X
followers

12,159



Instagram
followers

9,682



YouTube
followers

4,880

Event Highlights

Total Impressions

318,363

Views

95,635

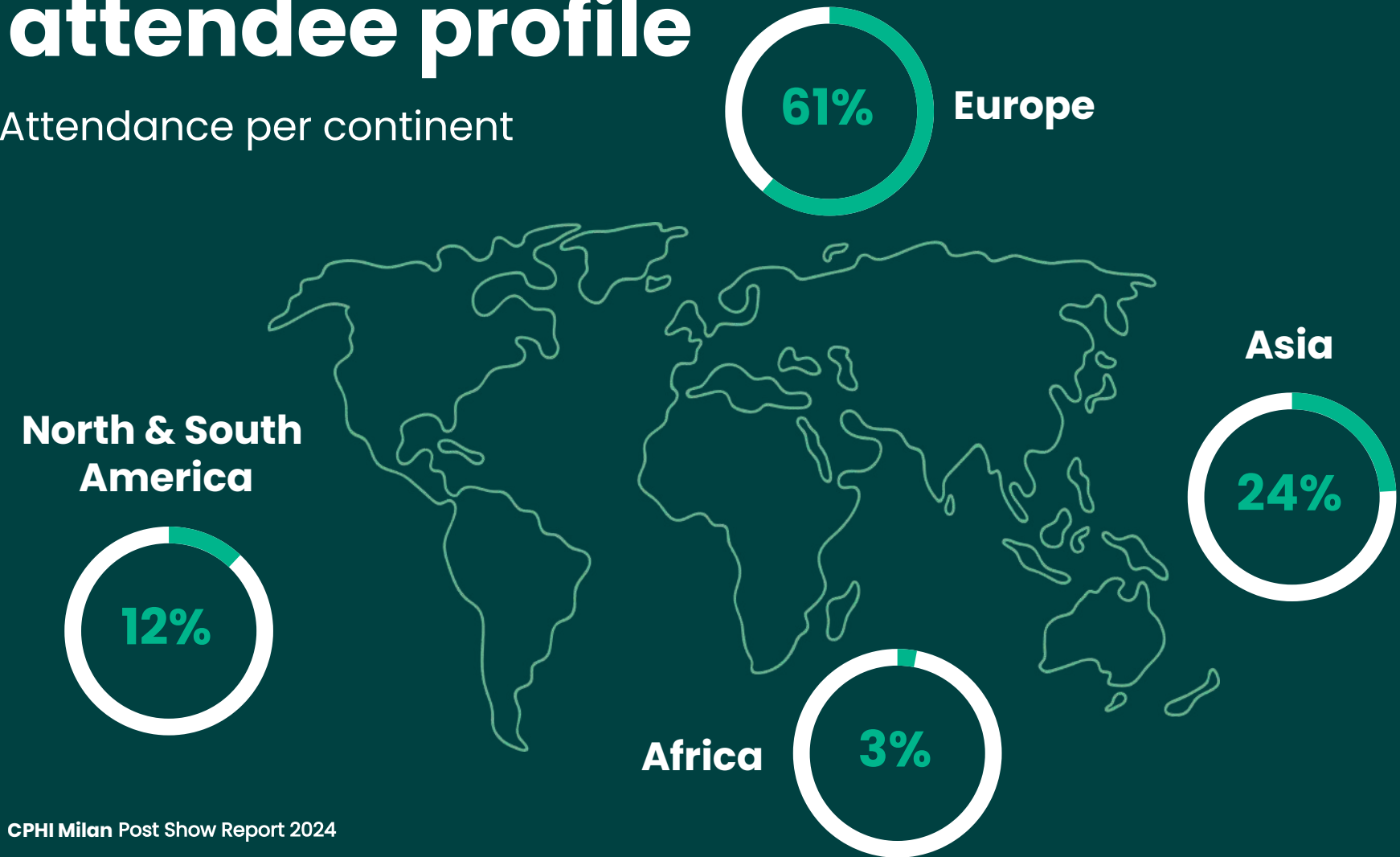
New Followers

2,954

Attendee countries represented **108**

CPHI Milan attendee profile

Attendance per continent



Top 10 countries for attendees:

- 1. Italy
- 2. Germany
- 3. India
- 4. UK
- 5. United States
- 6. France
- 7. Switzerland
- 8. Spain
- 9. Poland
- 10. Netherlands



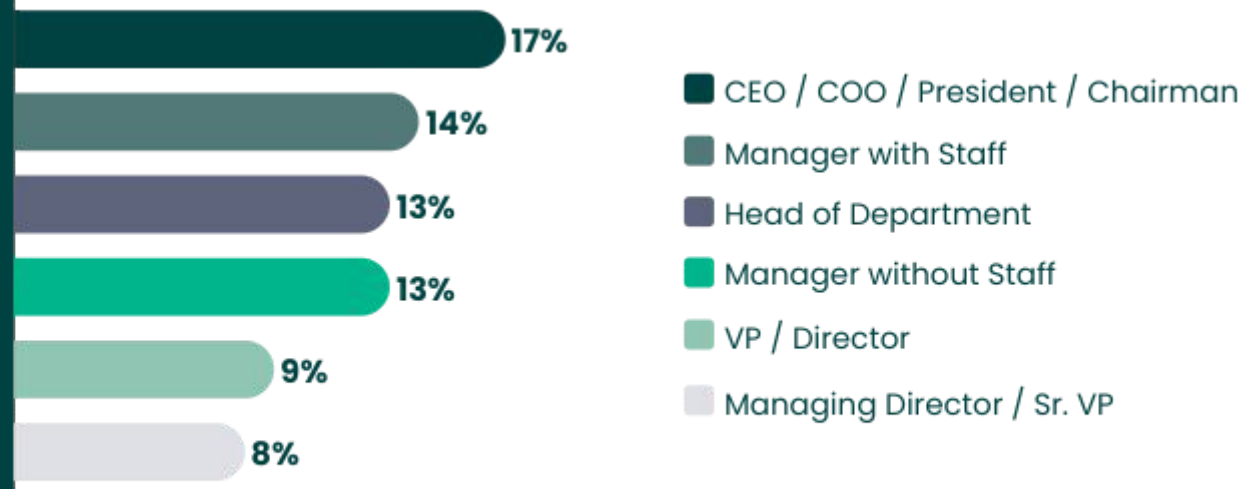
RECAP: CPHI Milan 2024

Boosting audience quality with qualified registration

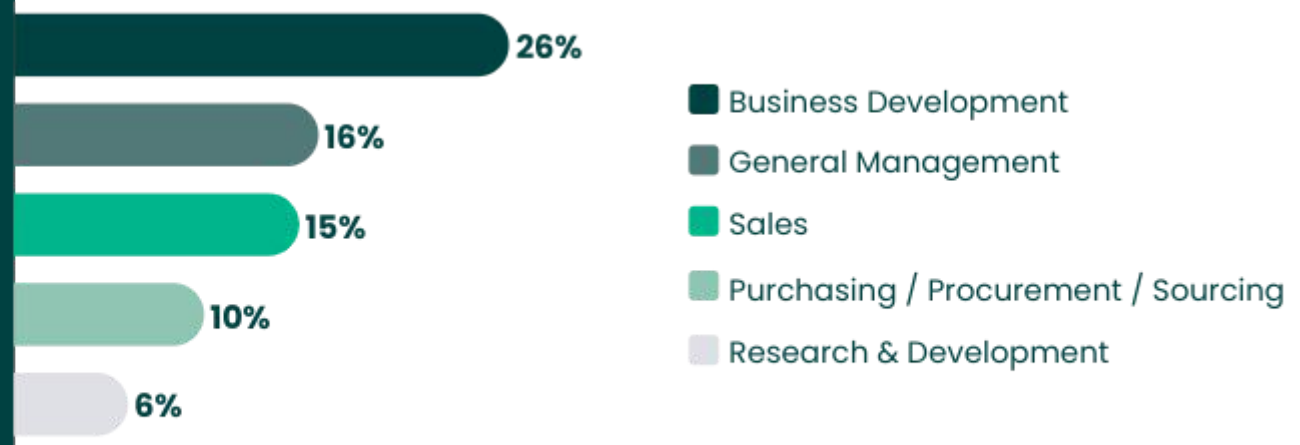
In addition to breaking attendance records, CPHI Milan 2024 maintained the highest quality of participants, attracting a significant number of top-level executives.

This year's event truly brought together the leaders shaping the future of pharma, fostering meaningful connections and strategic opportunities across the global supply chain.

Attendee profile



Attendee departments



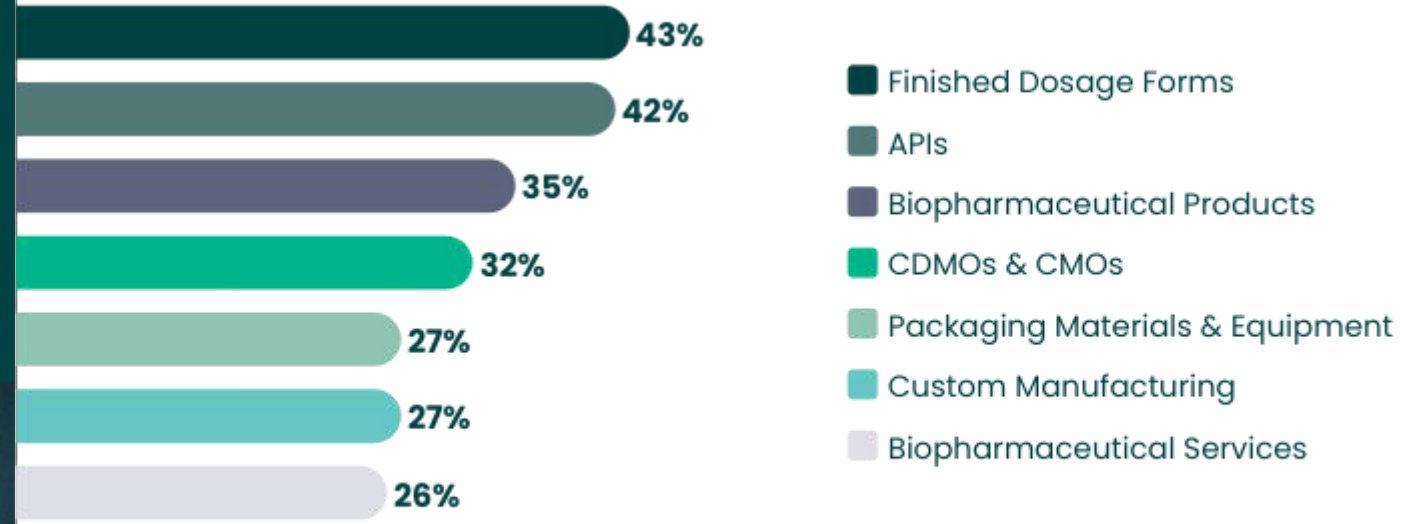


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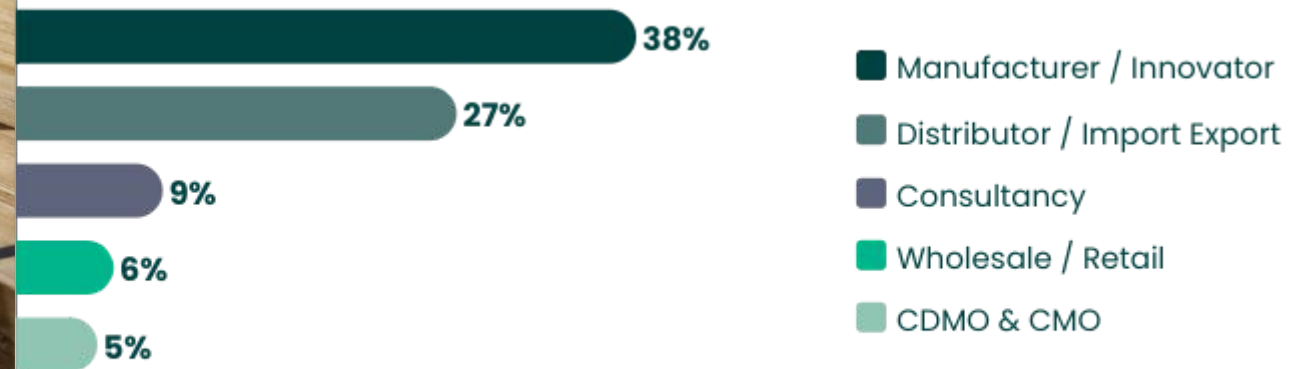
CPHI Milan attendees



Areas of Interest



Attendee Organisations

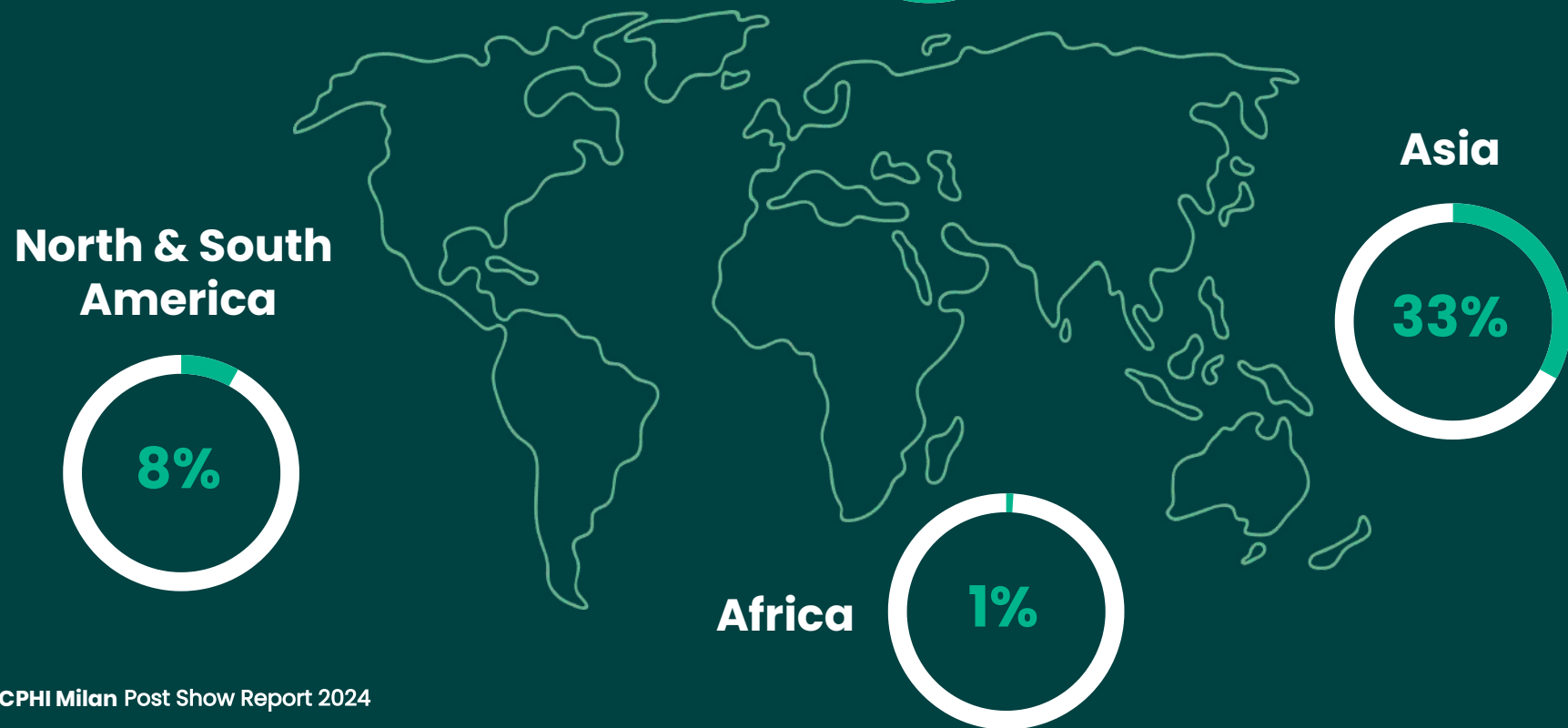


> **RECAP:** CPHI Milan 2024

CPHI Milan exhibitor profile

Attendance per continent

Exhibitor countries represented **103**



Top 10 countries for exhibitors:

-  1. Italy
-  2. China
-  3. India
-  4. Germany
-  5. Spain
-  6. United States
-  7. France
-  8. Switzerland
-  9. UK
-  10. South Korea

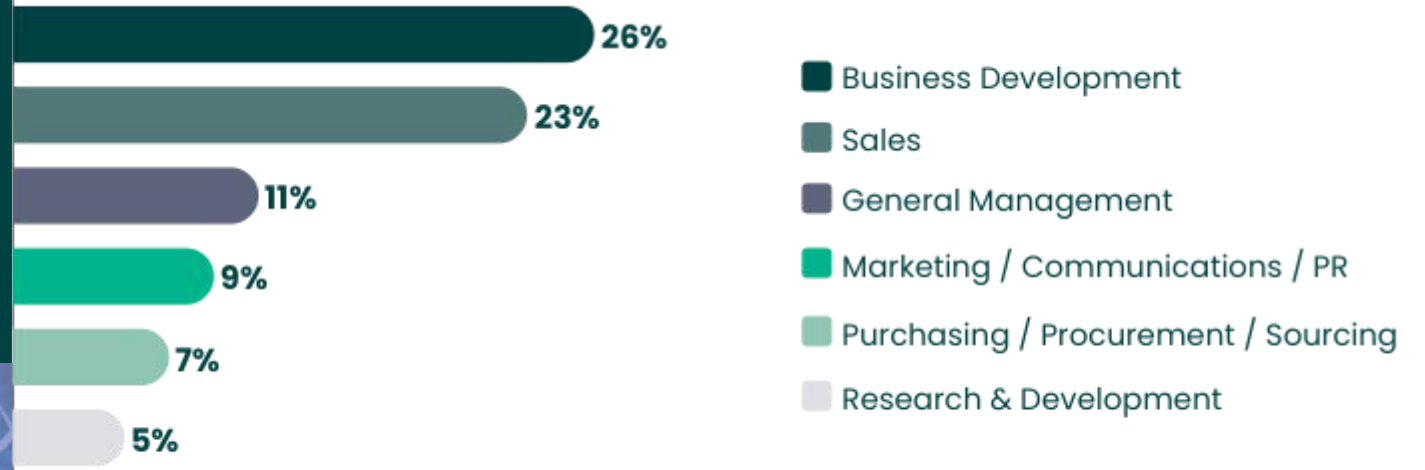


RECAP: CPHI Milan 2024

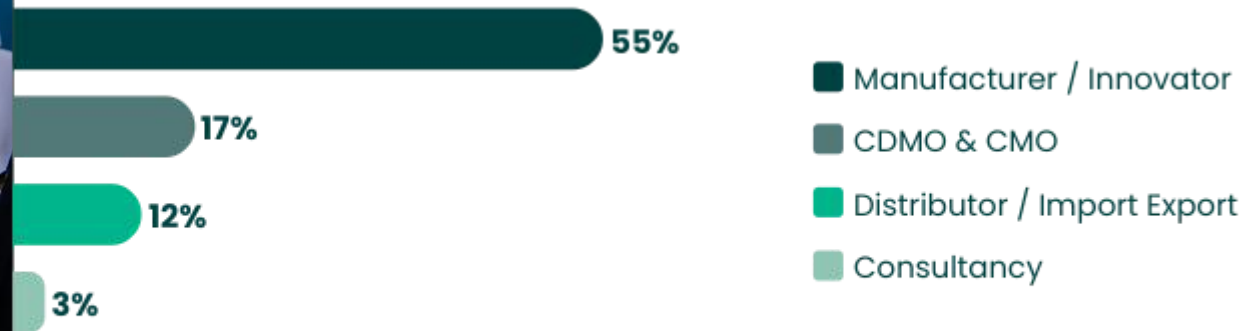
CPHI Milan Exhibitor Profile



Exhibitor departments



Exhibitor organisations



➤ **RECAP: CPHI Milan 2024**

Content Facts & Figures

Did you miss some of our amazing content sessions?
You can play them back in your own time on CPHI Online.

Content Programme



68

Content Sessions



41

Product Innovation Talks

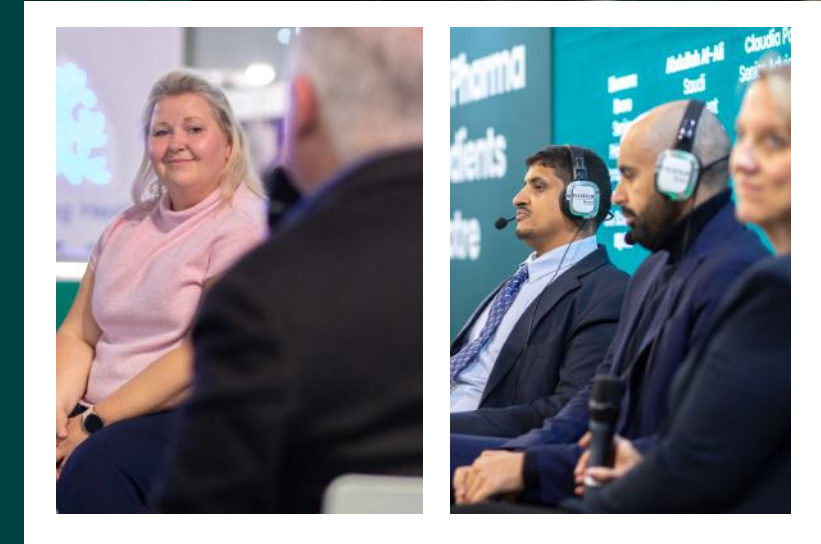


186

Speakers

Total Participants

6,090



Key Speakers

Watch again on **CPHI Online** >



Ilaria Del Seppia
Policy Officer
European
Commission



Markus Sieger
CEO
Polpharma



Rebecca Guntern
Chief Commercial
Officer
Sandoz



Philippe Drechsle
Vice President EU
Portfolio
Teva



Roberta Pizzocaro
President
Olon Group



Elisabeth Stampa
President
Medicines for
Europe



Bernardo Estupiñán Gaisbauer
Managing Partner
CDMO Advisor



Michael Schorpp
Head of
Knowledge
Management & AI
Development,
Biologicals
Boehringer
Ingelheim



Angela Vollstedt
Global Director,
Cell & Gene
Therapies Portfolio
Management
Novartis



Giulia Del Brenna
Deputy Director /
Head of Unit - DG
for Internal Market,
Industry,
Entrepreneurship &
SMEs
European
Commission



Cinzia Marano
Country Medical
Director
Moderna



Iliaria Lo Presti
Head of
Sustainability
Engineering, COE
Senior Director
GSK

Most popular sessions:

The Future of Pharma Manufacturing

Elisabeth Stampa, President - Medicines for Europe

Leveraging AI for Knowledge Management in Pharmaceutical Development: The iQNow Experience at Boehringer Ingelheim

Michael Schorpp, Head of Knowledge Management & AI Development, Biologicals - Boehringer Ingelheim

Sustainability and Pharma: What is it About?

David Rakowski, Partner - Deloitte

7,700+
Confirmed meetings

157,600+
Contacts made

165,600+
Total messages exchanged in
the Event Planner App

➤ **RECAP:** CPHI Milan 2024

CPHI Celebration

The CPHI Celebration – Pharma Awards and Networking Party marked a spectacular milestone during CPHI Milan, showcasing innovation, inspiration, and outstanding achievements in the pharma industry.

This year's CPHI Celebration transformed the traditional Pharma Awards and Networking Party into a landmark evening, attracting **over 1,400 participants** from more than **75 countries**, including over 600 companies and more than **450 senior executives**.

The **21st annual CPHI Pharma Awards** were truly the highlight of the event, honouring pioneering innovators, individuals, and teams who continue to push the industry forward. With over **300 entries** and **14 award categories**, including cutting-edge advancements in drug development, manufacturing, delivery innovation, and sustainability, the event emphasised excellence in every corner of pharma. This year, two new categories, **Women of the Year** and **Future Leaders**, took the stage, celebrating exceptional contributions and emerging talent poised to shape the future of the industry.

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Relive the excitement of CPHI Celebration 2024!

With curated guest lists, exceptional entertainment, and an ambiance perfect for high-level networking, the CPHI Celebration became a memorable highlight of CPHI Milan. It was truly an unforgettable evening of recognition and connection, affirming the global pharma community's vitality and vision for the future.



Explore the winners of the Pharma Awards on our website.

[Learn more](#) ➤



> **RECAP:** Start-Ups & Mentoring

Fuelling Innovation and Collaboration

At CPHI Milan, the Start-Up Market took centre stage, with 89 pioneering start-ups unveiling cutting-edge solutions and infusing fresh energy into the event.

These emerging companies showcased groundbreaking ideas and capabilities, creating a vibrant space for dynamic collaboration.

By connecting start-ups with industry leaders and established companies, the Start-Up Market fostered valuable partnerships and opened doors to future opportunities, positioning CPHI Milan as a launchpad for transformative projects within the pharma industry.

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89

exhibiting
start-ups
from

29

countries



Mentorship Programme

During CPHI Milan, we also launched our **Mentorship Programme**, designed to foster meaningful relationships within the pharmaceutical community.

This programme provides a valuable platform for seasoned professionals to share their insights as mentors, while offering mentees the opportunity to develop their skills, ultimately contributing to progress across the sector.



Learn more



➤ **RECAP:** Sustainability

Sustainability as a Key Priority

At CPHI Milan, we proudly launched the **Sustainability Collective**, a group of sustainability leaders, business executives, academics, NGOs, entrepreneurs, and policymakers. This initiative aims to foster collaboration among key players to drive sustainability in the pharmaceutical industry and create lasting global impact.



Register Now ➤

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Sustainability Centre



The Sustainability Centre, built according to the **Better Stands Programme**, showcased what can be achieved through sustainable stand-building practices.

It also served as a hub for vital discussions on integrating sustainability into the pharmaceutical sector, encouraging exhibitors to adopt more eco-friendly approaches. Through these conversations, we highlighted the importance of sustainability in driving meaningful change across the industry.





CPHI Global Events

CPHI has a packed calendar of events across the globe, uniting the best minds in pharma for face-to-face connections. Whatever your sector or region, we are your gateway to the heart of Pharma!



CPHI & PMEC India
26-28 November 2024
Delhi NCR, India



CPHI Middle East
10-12 December 2024
Riyadh, Saudi Arabia



Pharmapack
22-23 January 2025
Paris, France



CPHI Japan
9-11 April 2025
Tokyo, Japan



CPHI Americas
20-22 May 2025
Philadelphia, USA



CPHI & PMEC China
24-26 June 2025
Shanghai, China



CPHI South East Asia
16-18 July 2025
Kuala Lumpur, Malaysia



CPHI Korea
26-28 August 2025
Seoul, Korea



CPHI & PMEC Shenzhen
September 2025
Shenzhen, China



CPHI Frankfurt
28-30 October 2025
Frankfurt, Germany

Thanks to Sponsors & Partners

Our sponsors played a pivotal role in making CPHI Milan 2024 a resounding success.

Not only did their support help bring the event to life, but it also gave them the opportunity to make their brands stand out in a highly competitive environment.

Thanks to their sponsorship, they gained increased visibility and positioned themselves at the forefront of the pharma industry. We are proud to showcase the companies that helped elevate this event and contributed to its vibrant atmosphere.

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pharma corp

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Pharmaceuticals

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SCIENTIFIC

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biotechnologies

 SCHOTT
PHARMA

 avantor™

 HETERO

 Dreavia®

 KSM-66
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➤ CPHI Frankfurt 2025

Join Us in Shaping the Future at CPHI Frankfurt 2025

After an unforgettable 35th anniversary, breaking records, and making history in Milan, we're excited to take things even further at CPHI Frankfurt 2025, from 28–30 October.

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Join us!

Don't miss the opportunity to connect, innovate, and shape the future of pharma. Secure your spot now and be part of the next wave of industry advancements!

[Book your stand today ➤](#)

